



Media Invitation:

**EUA Annual Conference: Investing Today in Talent for Tomorrow
(Aarhus, Denmark 13-15 April 2011)**

The European University Association (EUA) is pleased to invite you to its 2011 conference to be held at Aarhus University in Denmark from 13-15 April 2011, where the organisation will also celebrate its 10th Anniversary and its members will elect the next EUA President (who will take office in March 2012).

The theme of the conference is talent development – a topic of high relevance for the future competitiveness of Europe. Universities face the challenge of making Europe an attractive destination for the best researchers and students in the world without, however, compromising the provision of mass education. With the Bologna Process a united Europe has already demonstrated that the European model is extremely competitive and durable. Now it is time to identify ways of using this position to attract and develop the bright minds of tomorrow.

Participants will:

- Discuss ways for Europe to increase its attractiveness for research talent
- Debate best practices with regard to developing career development paths for young researchers
- Exchange ideas on how to strengthen cross-border collaboration on the management of quality and doctoral education
- Debate state-of-the-art approaches to attracting and retaining talent internationally.

This conference will also be an opportunity to take stock of what EUA has achieved so far and will launch discussions with its member universities on future priorities and the most important milestones for the next decade.

EUA members will also vote in the election of four new Board Members and for the next EUA President-elect who will officially take over from the current President, Professor Jean-Marc Rapp, in March 2012.

For more information about the conference, please visit: www.eua.be/aarhus

Please note that prior registration is necessary for journalists as the number of places is limited. To register, please send an email to andrew.miller@eua.be

Please note that unfortunately EUA cannot pay accommodation and travel costs for this event.

For more information, please contact:

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