



Media Invitation

'Making Sense of the MOOCs'

ACA-EUA European Policy Seminar, Brussels, 10 October 2013

The Academic Cooperation Association (ACA) and the European University Association (EUA) are co-organising a one-day seminar "Making Sense of the MOOCs" that will take place in Brussels on Thursday 10 October.

This one-day event will seek to unpack the very concept of MOOCs (Massive Open Online Courses) tackling questions such as: how are they different from traditional online distance learning initiatives? Who are the players and where are they from? What do MOOCs offer to learners? How are MOOCs financed? What do MOOCs mean for Europe?

The event will bring together a range of speakers from Europe and beyond and will provide a platform for those experienced with MOOCs, traditional online distance providers, sceptical and enthusiastic onlookers, as well as policy makers at all levels to exchange their views and first-hand experiences about MOOCs. To find out more about the event please visit the ACA website: <http://www.aca-secretariat.be/index.php?id=672>

Please note that prior registration is necessary for journalists as the number of places is limited. To register, please send an email to andrew.miller@eua.be.

Ends.

For more information, please contact:

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