



Media Invitation

Media Invitation to EUA Annual Conference 2013 and presentation of new report on university rankings

(11-12 April, Ghent, Belgium)

The European University Association (EUA) is pleased to invite you to its Annual Conference 2013 on the theme “European Universities – Global Engagement” that will take place at Ghent University in Belgium from 11 to 12 April 2013. The two-day conference will conclude with a presentation of a new report on international university rankings that will be published during the event.

In an increasingly competitive international environment internationalisation affects all elements of the university mission. In this context, the development of strategic approaches to internationalisation is a necessity for European universities. This conference will explore the factors and processes driving internationalisation, and the strategies that universities are adopting.

Two working group sessions, entitled ‘Internationalising European higher education: developing and implementing institutional internationalisation strategies’ and ‘Positioning European universities in a global research landscape: expanding and structuring collaboration’ will feature case studies from different universities.

Plenaries will also examine the profound changes taking place in the structure and form of national systems across Europe and the extent to which these changes stem from pressure to make systems more efficient and internationally competitive, be it through the introduction of targeted funding policies and ‘excellence initiatives’ or through mergers and other forms of institutional consolidation. Perspectives on these issues will be provided by a panel of European university leaders.

The final session of the event will be dedicated to the presentation of EUA’s second review of global university rankings. The report will analyse the major developments and changes that have taken place in rankings since the publication of the first report in 2011; including the emergence of new rankings and methodologies and their implications for universities and the higher education sector.

To view the preliminary conference programme, please click [here](#). More information is also available on the conference website: www.eua.be/ghent

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Please note that prior registration is necessary for journalists as the number of places is limited. To register, please send an email to andrew.miller@eua.be.

For more information, please contact:

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