



Media invitation

Conference: 'Tracking the Higher Education Student Lifecycle'

Presenting the preliminary findings of the TRACKIT Project

Hosted by the University of Aarhus (Copenhagen Campus), Copenhagen, Denmark (5-6 June 2012)

This EUA-organised conference will bring together participants from across Europe who are involved in the design or implementation of student and graduate tracking at national and institutional level, including national and European policy makers, researchers and university leaders and senior management.

Tracking students and graduates is extremely important for universities that wish to provide a high quality education for an increasingly diverse student population. Procedures for assessing progress and success of students during their study, and towards employment or further qualification, help to understand the impact of study programmes, their relevance for the labour market, and thus generate the necessary information for systematic improvement of courses and support services.

It is in this context that EUA is carrying out a two-year project (2010-2012), entitled TRACKIT, to provide an overview of existing tracking initiatives for students and graduates in 31 European countries. This conference in Denmark will present the preliminary outcomes of the project that will conclude with a final report due to be published in September 2012.

Speakers at the event will include university leaders and representatives from national ministries and the European Commission. They will present a range of case studies from institutions and national approaches that will feed into conference discussions on future perspectives for tracking.

The project is co-organised with the Irish Universities Association/UCD Geary Institute, Hochschul-Informations-System GmbH (HIS), Lund University, University of the Peloponnese/Centre for Social and Educational Policy Studies and Aarhus University, and supported by the European Commission's Lifelong Learning Programme.

To see the programme or to find out more about the conference, please visit the event website: <http://www.eua.be/events/trackit-copenhagen.aspx>

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Please note that prior registration is necessary for journalists, as the number of places is limited. To register, please send an email to andrew.miller@eua.be. Please note that unfortunately EUA cannot pay accommodation and travel costs for this event.

For further information please contact Andrew Miller: +32 2 743 1 159, email: andrew.miller@eua.be, or Stephanie Friedrich: +32 2 743 11 81, email: stephanie.friedrich@eua.be

The European University Association, as the representative organisation of both the European universities and the national rectors' conferences, is the main voice of the higher education community in Europe. EUA's mission is to promote the development of a coherent system of European higher education and research.