

**Media Invitation**

Brussels, 14 October 2016

**11th European Quality Assurance Forum  
“Quality in context – embedding improvement”  
17 - 19 November 2016, Ljubljana, Slovenia**

The European University Association (EUA) is pleased to invite you to the 11th European Quality Assurance Forum (EQAF), “Quality in context – embedding improvement,” hosted by the Slovenian Student Union and the University of Ljubljana in Slovenia from 17 to 19 November 2016.

Across Europe there are significant similarities in the ways in which the quality of higher education is assured and enhanced. Nonetheless there is widespread agreement that approaches to quality assurance (QA) need to be tailored to specific disciplinary, institutional and national contexts and cultures in order to allow them to be embedded into daily work and be efficient. EQAF 2016 will explore these different contexts and consider how QA policies and practices can be adapted to respect diversity and remain fit for purpose.

Through a mix of plenary and parallel sessions, the Forum will combine presentations on current developments in QA with practice-oriented and research-based discussions that will take place in paper sessions and workshops. EQAF 2016 will provide a platform for dialogue, professional development and the exchange of experiences among the main stakeholders in QA. Specifically, the Forum will be of interest to rectors and vice-rectors responsible for QA, QA officers in higher education institutions, students, QA agency staff and researchers working on higher education or the QA field.

EQAF has been co-organised by EUA, [ENQA](#), [ESU](#) and [EURASHE](#) since 2006 and provides a unique occasion for the higher education and QA communities to monitor, shape and anticipate developments in the field. The main purpose of the Forum is to foster a dialogue on QA that bridges national boundaries and leads to a truly European discussion on QA in higher education, and to create a common European understanding of QA through discussions and networking among different stakeholder groups.

Please note that **the organisers of EQAF will waive conference fees for journalists**. Prior registration is necessary as the number of places is limited. Unfortunately the organisers cannot pay accommodation or travel costs for this event.

*To register and for more information please contact:*

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For more information or to view the preliminary conference programme, [please click here](#).

*The European University Association (EUA) is the representative organisation of more than 800 universities in 47 European countries and 36 national rectors’ conferences (NRCs). The Council of EUA is comprised of the President, the members of the Board, and of the presidents of all of Europe’s NRCs. EUA works closely with its members to ensure that the voice of European universities is heard.*