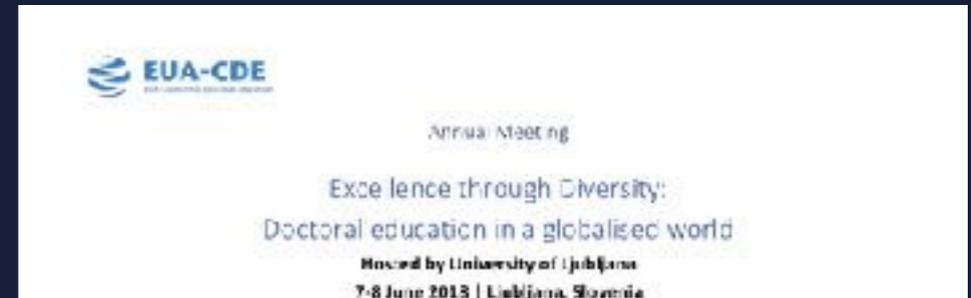


Living the future on innovative doctorate as experienced past!

LESSONS LEARNT from CREATING and LEADING  
an international, interdisciplinary and intersectoral doctorate since 1993



**Annamaria Silvana de Rosa**

Sapienza University of Rome – ITALY



[www.europhd.eu](http://www.europhd.eu)



Our contribution will be aimed at sharing experience and expertise from a pioneer case of a networked joint doctorate (the *European/International Joint PhD in Social Representations and Communication*: <http://www.europhd.eu>), born in 1993 and implemented since 1996 which has integrated the triple "i" model, integrating the international, interdisciplinary and intersectoral dimensions.

Given that it has been recognised within the multiple institutional scenarios by Universities, Ministries of several countries and the European Commission, we are used to live the future of innovative doctorates as “already experienced past!”

We wish to share here our **LESSONS LEARNT** not only in bringing this IDP to life, but also how to ensure its long term sustainability also through an effective management, even facing unexpected crisis.

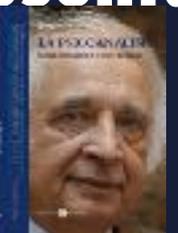
**Aim:  
sharing  
experience  
and  
expertise**

**An Institution born from a visioning idea:  
1993-2018 a long institutional journey  
bringing the bottom-up approach to the top**



**Mission build-up  
of the program:**

**combining a network based on a  
multi-generational community  
of leading scientists (including the  
founder of the Social Representation  
theory Serge Moscovici )**



**with top institutional  
recognition,  
making the award of the joint  
degree and a commitment  
for long-term sustainability**

# Institutional History of the and Recognition by

## SoReCom JOINT IDP PEOPLE-ITN (2013-2017)

### just the last step of our Institutional History and Recognition



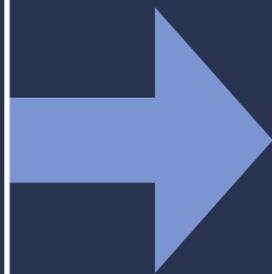


On August 31 2016 a note about the "**Innovative Doctorates**, the execution of the 2015-2020 National Program for Research" has been sent to the Rectors of Universities by the Italian Ministry of Education, University and Research (MIUR).

Inspired by the "**7 Principles for Innovative Doctoral Training**" (see document n. 567/2011 of the European Commission) this note offers definitions and criteria useful to identify a preliminary survey of the innovative Doctorates existing in the a.y. 2016/2017 and to adequate all the doctorates approved in 2016-2017 to the **International, Intersectorial and interdisciplinary dimensions**.

These are considered as a **MUST** for the **policy agenda of the European Research and Higher Education Area (ERA-EHEA)**

**"iii"**  
**doctorates**  
**as**  
**a MUST**





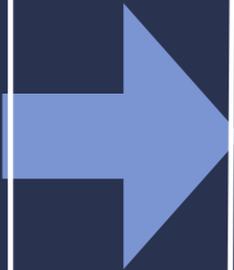
**From the Principles to the reality:  
How to implement them?**

**Distinctive features for:**

- **planning,**
- **implementing,**
- **monitoring and**
- **assessing**

**an international “joint” doctoral program  
compared to the “collaborative” doctorates**

**how  
to do?**



# TWO ADMINISTRATIVE PROCEDURAL MODELS

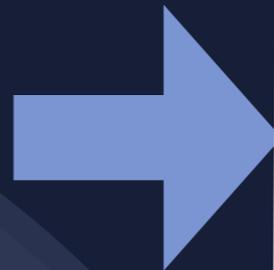
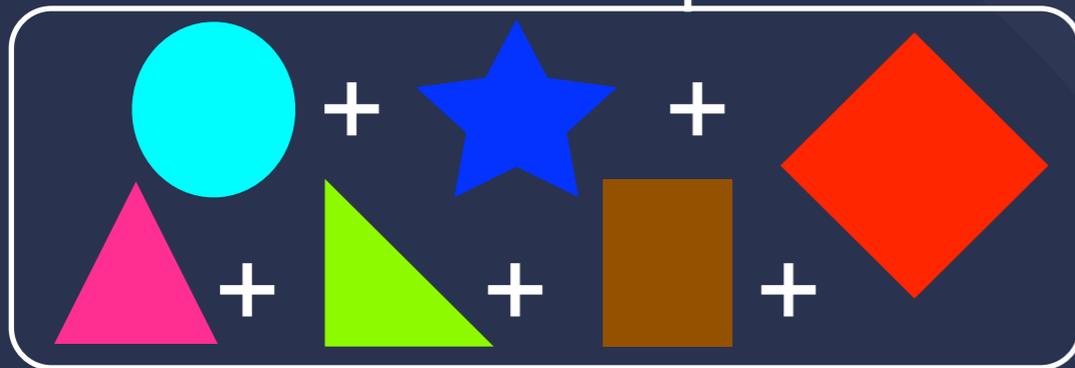


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# TWO INTERNATIONAL DOCTORATE MODELS

## COLLABORATIVE DOCTORATES

"Decentralized" model  
for administrative procedures



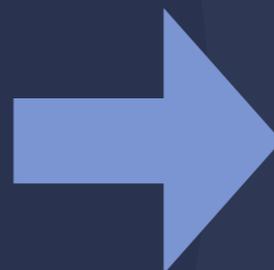
## Cumulative or Additional Model: International COLLABORATIVE Doctorate

=

Sum of various institutions in different countries, each with their own local administrative procedures and didactic organisation of doctorate.  
International mobility as only added value:  
a local Ph.D. plus joint certificate for international mobility

## JOINT DOCTORATES

Integrated "centralized" model  
for administrative procedures



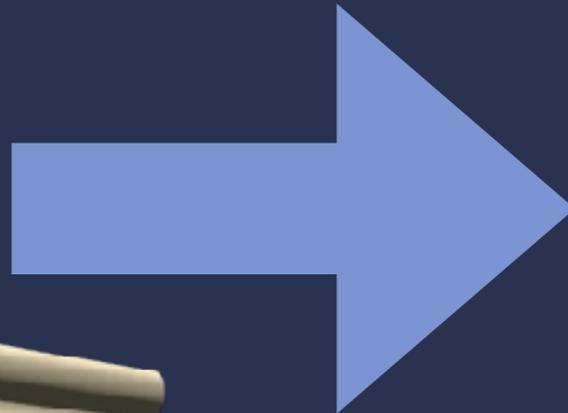
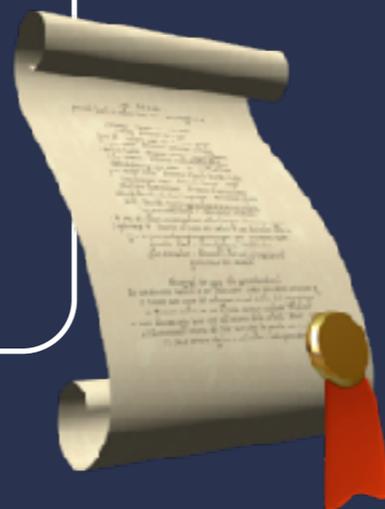
## Integrated Jointly Established Multilateral doctoral model

=

A JOINT International doctorate commits institutions to integrating all phases of planning, implementation and award of a joint diploma: Candidate recruitment, selection, admission, enrollment at the network level is just the first step and is no less important than the training in international settings to earn a joint diploma



# "Joint" Diploma: the end starts from the beginning





The "musts" for establishing

# ADMINISTRATION and MANAGEMENT

**Collaborative Internationalized Doctorate**

**Joint European/International Doctorate**



<b>network building-up and Inter-Institutional Agreement</b>	<b>doctoral programme at home institution co-operating with other doctorates at abroad H.E. institutions on the basis of</b>	<b>institutionalised scientific networks of H.E. institutions (open to collaboration with entrepreneurial partners and research centres) in at least 3 countries. The building-up of the institutionalised network - jointly created through a bottom-up approach brought to the top - is part of the common history of the programme, based on a single</b>
<b>management structure</b>	<b>each collaborative doctorate adopts the management structure in agreement with the Regulations at its own Institution (at least a program director and a</b>	<b>jointly established management structure (Programme Director, Coordinator, Executive Committee, Recruitment Board, Scientific Supervisory Board, Training staff, International</b>
<b>infrastructures and facilities</b>	<b>facilities at each individual institution and access clearly stated in the Inter-</b>	<b>common infrastructure for training and management, also including a common web</b>
<b>recruitment</b>	<b>de-centralised at each home institution</b>	<b>centralised at network level based on online application process of internationally recruited applicants</b>
<b>admission</b>	<b>de-centralised</b>	<b>centralised at network level</b>
<b>enrolment</b>	<b>de-centralised</b>	<b>centralised at network level</b>
<b>fee policy and grants</b>	<b>de-centralised</b>	<b>centralised at network level</b>
<b>degree</b>	<b>degree awarded by home institution plus Additional Certificate to the Diploma (awarded only by the home institution or jointly awarded by two or more Institutions depending on the</b>	<b>jointly awarded and recognised at network level (critics of double degree)</b>



The "musts" for establishing

# Collaborative Internationalized Doctorate

## Joint European/International Doctorate

# TRAINING



<b>research environment</b>	<b>collaboration between existing doctoral programs in different institutions</b>	<b>research training integrated structured programme built-up on internationally recognised research institutional networks:</b>
<b>joint supervision</b>	<b>main tutor at home institution and co-tutor/s at host institution/s, clearly designated and indicated in the individual training agreement for</b>	<b>multiple supervision: at least 1 main tutor and 2 co-tutors belonging to partner institutions in 2 different countries, clearly</b>
<b>international mobility (both physical and virtual)</b>	<b>compulsory as strategic tool for the joint research training and not a sufficient</b>	<b>compulsory as strategic tool for the joint research training and not a sufficient</b>
<b>International Summer Schools Lab Meetings,</b>	<b>not compulsory: courses and didactic activities at home and at</b>	<b>compulsory, due to the integrated and structured nature of the program</b>
<b>language for courses</b>	<b>as available at home and host institutions or as agreed on the basis of shared criteria</b>	<b>jointly established criteria to be clearly indicated in the Inter-Institutional Agreement</b>
<b>language policy for</b>	<b>shared criteria to be clearly indicated in the Inter-Institutional Agreement</b>	<b>jointly established criteria to be clearly indicated in the Inter-Institutional Agreement</b>
<b>format for dissertation</b>	<b>shared criteria to be clearly indicated in the Inter-Institutional Agreement</b>	<b>jointly established criteria to be clearly indicated in the Inter-Institutional Agreement</b>
<b>credits (if any: controversial issue)</b>	<b>not compulsory, however if implemented: E.C.T.S. as system for transfer of learning outcomes</b>	<b>not compulsory, however if implemented: E.C.S. (without T) specifically designed and jointly adopted as system for accumulation</b>



# Collaborative Internationalized Doctorate

## Joint European/International Doctorate

### The "musts" for establishing QUALITY CONTROL and Evaluation System



<b>obligations and rights for both research trainees and</b>	<b>consistent with the Regulations at home and host institutions and shared dispositions clearly indicated in the</b>	<b>consistent with the Regulations jointly established at network level (including entrepreneurial partners, if any) and clearly indicated in the</b>
<b>individual training agreement</b>	<b>to be signed by the research trainee, the programme coordinator and the tutors at home and host institutions, including entrepreneurial partners (if</b>	<b>to be signed by the research trainee, the network programme coordinator and the tutors at home and host institutions, including entrepreneurial partners (if any)</b>
<b>monitoring process, timeline and evaluation tools</b>	<b>to be established in accordance with the dispositions at the awarding institution and with the individual training agreement for joint</b>	<b>on-going face-to-face and online evaluation of the trainee's progress to be jointly established and implemented at network level, including: timeline, online evaluation tools to be filled by the three tutor to provide feedback on progress reports at least on</b>
<b>Intellectual Property Right</b>	<b>to be detailed in the individual training agreement</b>	<b>to be detailed in the individual training agreement</b>
<b>evaluation of PhD dissertation International Final Jury</b>	<b>the International Final Jury in accordance with the regulations of the awarding institution, also including at least 1 member of the scientific board of the collaborative doctorates and 1 external internationally recognised expert</b>	<b>Multi-step evaluation process: a) authorisation by the three tutors to defend the thesis in front of the International Final Jury; b) in accordance with the regulations of the joint doctorate, including at least 3 members belonging to the network scientific board and 2 internationally recognised experts from outside the network, designated by the</b>
<b>career development plan</b>	<b>to be encouraged as good practice adopted at each collaborative</b>	<b>career development plan for career prospect in and outside academia at network level for each individual research trainee, which continues to be monitored after his/her</b>
<b>Quality Evaluation Board</b>	<b>at each collaborative doctorate according to own institution's rules</b>	<b>multilevel evaluation process by:</b> <ul style="list-style-type: none"> <li>• Network Quality Board</li> <li>• Coordinating Institution Doctoral Committee</li> <li>• Independent Evaluation Committee</li> </ul>

# Born in 1993, it was an anticipatory experience of the Bologna process and of doctoral reform, still considered innovative (People 2013 ITN-Innovative Doctoral Program)

**Jointly established quality criteria have been achieved for:**

- selection of candidates from all over the world
- high level training through joint European curriculum, integrating physical and virtual mobility of both the participants and the teaching staff
- research activity in an international environment
- intensive didactic 'stages' in multilingual and multicultural settings
- adoption of a specifically designed schema of structured training (E.C.T.S. without T)
- implementation of a language policy and format for the Ph.D. dissertation
- evaluation of the whole training process
- legal status of the qualification (formal recognition of the degree) and award of joint diploma
- enhancement of the career prospects both in and outside academia thanks to strong partnerships with private and small-medium enterprises and public research centres.

The logo for AIMS (Association of International Multidisciplinary Studies) features a stylized human head profile composed of a wireframe mesh. The word "AIMS" is written in large, bold, blue capital letters across the front of the head. The logo is set against a dark green circular background with the text "EuroPHD Profile" written in a lighter green font along the top inner edge of the circle.



If you wish to know more .....

## Background Papers

*Higher Education in Europe, Vol. 33, No. 1, April 2008*

 Routledge  
Taylor & Francis Group

**New Forms of International Cooperation in Doctoral Training: Internationalisation and the International Doctorate – One Goal, Two Distinct Models<sup>1</sup>**

ANNAMARIA SILVANA DE ROSA



If you wish to know more...



## Background Papers

### Promoting Joint European/International Doctorates in a global scenario

Opening the European PhD on Social Representations and Communication to the world

*Annamaria Silvana de Rosa*

## Internationalisation of European Higher Education

### Research on Internationalisation in Higher Education

*Barbara M. Kehm, Ulrich Teichler*

### New challenges in the recognition of qualifications around the world

*Carita Blomqvist*

### Language Policy and the Internationalisation of Higher Education Institutions in Finland

The case of the University of Helsinki

*Ulla-Kristina Tuomi*

### US Higher Education

*Rolf Hoffmann*

### Promoting Joint European/International Doctorates in a global scenario

Opening the European PhD on Social Representations and Communication to the world

*Annamaria Silvana de Rosa*

Content

**RAABE**  
NACHSCHADEN-FINDEN

If you wish to know more...



## Background Papers



IIE NETWORKER

A publication of the Institute of International Education [www.iie.org](http://www.iie.org)

Fall 2010 \$7.00

### International Education in Europe

#### JOINT DEGREE PROGRAMS

#### The Joint European/International Doctorate: A Strategic Tool to Enhance Worldwide Institutional Collaboration

By Annamaria Silvana de Rosa

Applying  
European  
Approaches  
to U.S. Higher  
Education

The First Decade  
of the Bologna  
Process

Trends in  
English-Taught  
Master's Programs  
in Europe

If you wish to know more...



## Background Papers

**The So.Re.Com. EuroPhD  
World: Combining Partnerships  
with Innovation**



# If you wish to know more....



## Background Papers

INTERNATIONALIZATION OF  
COLLABORATIVE DOCTORATES AND JOINT  
EUROPEAN/INTERNATIONAL DOCTORATES:  
REQUIREMENTS AND GUIDELINES FOR EACH  
DISTINCT MODEL

ANNAMARIA SILVANA DE ROSA

**IHEPI**  
6-8 September  
**2010**

FROM HIGHER  
EDUCATION  
TO INNOVATION

EDITORS:  
Agnieszka Klucznik-Törő  
Krisztina Bódis  
István Kiss Pál

[www.IHEPI.net](http://www.IHEPI.net)



# If you wish to know more....



## Background Papers

*The Open and Flexible Higher Education Conference 2013 - Proceedings*

**Rosa de Annamaria Silvana**

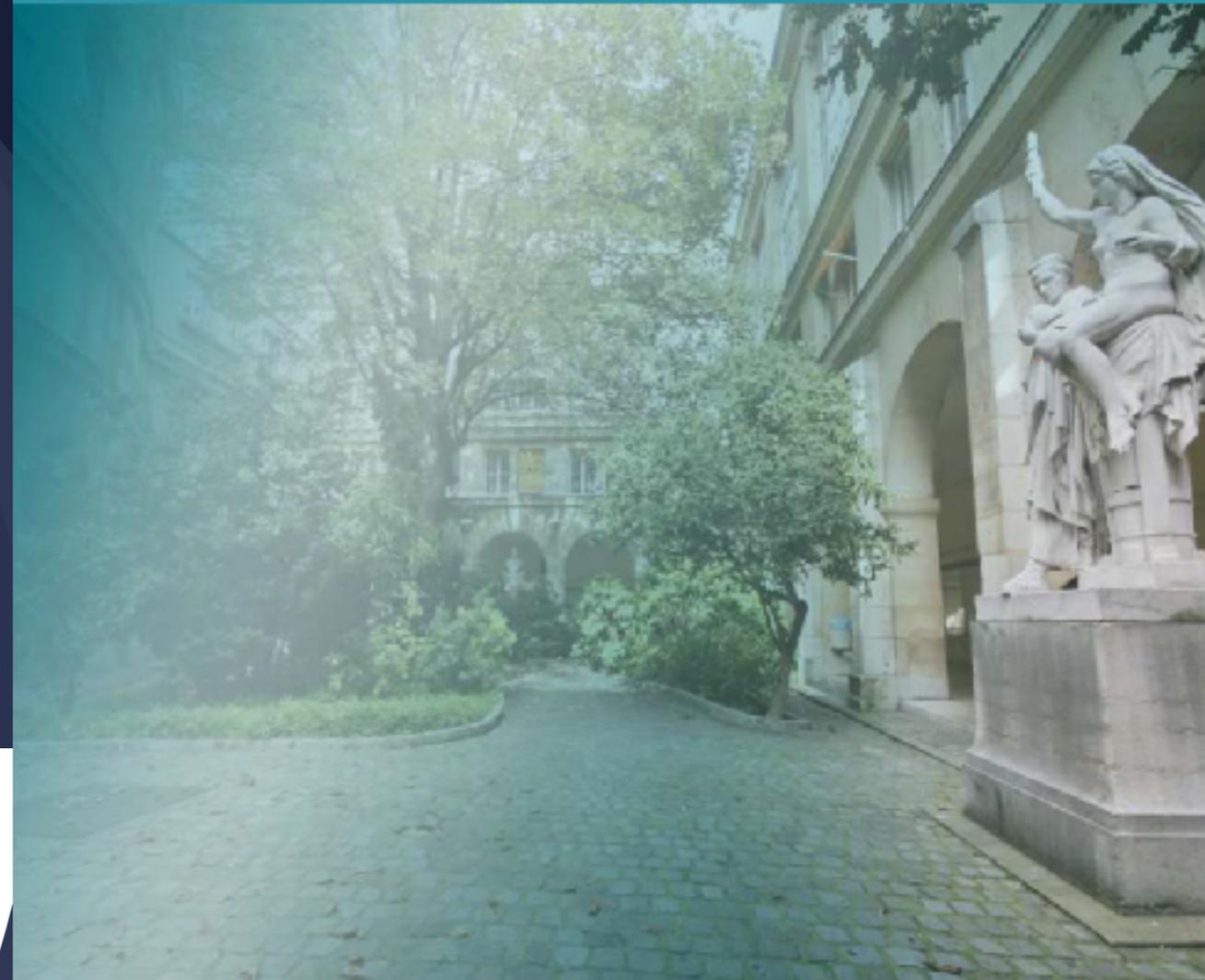
Complementary on-line and face-to-face structured training activities in a joint networked international doctorate.



**PROCEEDINGS**

The Open and Flexible Higher Education Conference 2013

Hosted by the FIED and the UPMC in Paris



"Transition to open and on-line education in European universities"



If you wish to know more....



## Background Papers

**THE EUROPEAN/INTERNATIONAL JOINT PHD IN SOCIAL REPRESENTATIONS AND COMMUNICATION: A PIONEER CASE OF TRIPLE "I" (INTERNATIONAL, INTERDISCIPLINARY, INTERSECTORAL) NETWORKED JOINT DOCTORATE**

**Annamaria Silvana de Rosa**

*European/International Joint PhD in Social Representations and Communication Research  
Centre and Multimedia Lab, Sapienza University of Rome (ITALY)*

# INTED 2015

**9TH INTERNATIONAL  
TECHNOLOGY,  
EDUCATION AND  
DEVELOPMENT CONFERENCE**



## CONFERENCE PROCEEDINGS

# If you wish to know more....



## Background Papers



UK Council for  
Graduate Education

Representing | Supporting | Sharing

### 2nd International Conference on Developments in Doctoral Education & Training Conference Proceedings

Papers from the April 2015 Conference in Oxford  
Edited by Douglas Halliday & Gill Clarke



THE EUROPEAN/  
INTERNATIONAL JOINT  
PHD IN SOCIAL  
REPRESENTATIONS AND  
COMMUNICATION:  
A TRIPLE 'I' NETWORKED  
JOINT DOCTORATE

#### **Annamaria Silvana DE ROSA**

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and Communication Research Centre and Multimedia Lab,  
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<http://www.europhd.eu/So.Re.Com.JointIDP>  
E-mail: [-annamaria.derosa@uniroma1.it](mailto:-annamaria.derosa@uniroma1.it)

If you wish to know more....



## Background Papers

**ARTICLE, BOOK FORMAT, OR BOTH? SHARED CRITERIA  
ADOPTED FOR THE DOUBLE DOCTORAL THESIS FORMAT AND  
LANGUAGE IN A EUROPEAN/INTERNATIONAL JOINT  
NETWORKED PhD PROGRAM**

**Annamaria Silvana de Rosa**

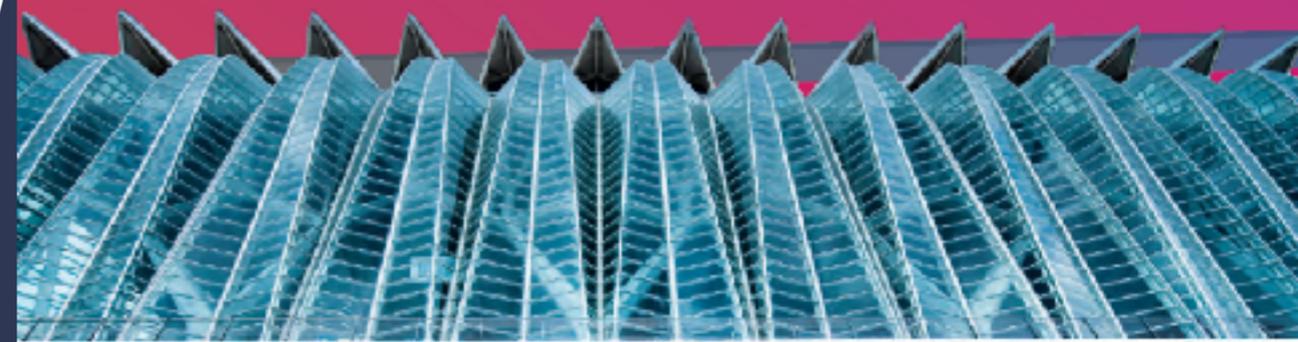
*European/International Joint PhD in Social Representations and Communication (SoReCom  
Joint IDP-PEOPLE ITN) - Sapienza University of Rome (ITALY)*

# INTED **2016**

10th International  
Technology, Education and  
Development Conference

7-9 March, 2016  
Valencia (Spain)

## CONFERENCE PROCEEDINGS



**10** years together for **education.**

# The first "i" of the triple "i": the International dimension

1993: The 13 European/International Joint PhD in Social Representations and Communication partners since its foundation



# The European/International Joint PhD in Social Representations and Communication in 2018:

## 24 academic and 4 non-academic partners in 12 EU and 6 non-EU Countries



- 24 universities
- 1 National Research Centre
- 1 multinational company
- 2 SMEs



# The European/International Joint PhD in Social Representations and Communication in 2017:

17 universities in 10 European Countries:

Austria, Czech Republic, France, Italy, Portugal, Romania, Slovakia, Spain, Switzerland, U.K.

	<b>F.M.S.H L.E.P.S Paris</b> <a href="http://www.msh-paris.fr">http://www.msh-paris.fr</a>		<b>Prof. Serge Moscovici</b> Honorary Program Director (Founder of the Social Representation Theory) until a.y. 2013-2014 moscovic@msh-paris.fr		<b>University Montpellier III</b> <a href="http://www.univ-montp3.fr/">http://www.univ-montp3.fr/</a>		<b>Prof. Pascal Moliner</b> pascal.moliner@univ-montp3.fr
	<b>University of Rome "La Sapienza"</b> <a href="http://www.uniroma1.it">http://www.uniroma1.it</a>		<b>Prof. Annamaria Silvana de Rosa</b> Program Director (Founder of the European / International Joint PhD in S. R. & C. programme) annamaria.derosa@uniroma1.it		<b>Universidade Lusófona</b> <a href="http://www.ulusofona.pt/">http://www.ulusofona.pt/</a>		<b>Prof. Jorge Correia Jesuino</b> jorge.correia.jesuino@gmail.com
	<b>University of Vienna</b> <a href="http://www.univie.ac.at/">http://www.univie.ac.at/</a>		<b>Prof. Erich Kirchler</b> Erich.Kirchler@univie.ac.at		<b>I.S.C.T.E Lisbon</b> <a href="http://www.iscte.pt">http://www.iscte.pt</a>		belonging to the European PhD on S. R. & C. until the academic year 2004-05
	<b>University of Linz</b> <a href="http://www.uni-linz.ac.at">http://www.uni-linz.ac.at</a>		<b>Prof. Wolfgang Wagner</b> w.wagner@jku.at		<b>University Alexandru Ioan Cuza, Iasi</b> <a href="http://www.psih.uaic.ro">http://www.psih.uaic.ro</a>		<b>Prof. Andrei Holman</b> since a.y. 2012-2013 holman@psih.uaic.ro
	<b>University of Masaryk</b> <a href="http://www.muni.cz/">http://www.muni.cz/</a>		<b>Prof. Radim Marada</b> marada@fss.muni.cz		<b>University Matej Bel</b> <a href="http://www.umb.sk/">http://www.umb.sk/</a>		<b>Prof. Alexandra Bitusikova</b> alexandra.bitusikova@eua.be
	<b>University of Helsinki</b> <a href="http://www.helsinki.fi">http://www.helsinki.fi</a>		belonging to the European/International Joint PhD in S. R. & C. until the academic year 2004-05		<b>University of Basque Country</b> <a href="http://www.ehu.es">http://www.ehu.es</a>		<b>Prof. José Valencia</b> josefrancisco.valencia@ehu.es
	<b>University of Paris 5</b> <a href="http://www.univ-paris5.fr">http://www.univ-paris5.fr</a>		<b>Prof. Andreea Vintila</b> since a.y. 2012-2013 (on behalf of Prof. Ewa Drozda) a.ernst.vintila@gmail.com		<b>University of Valencia</b> <a href="http://www.uv.es/~webuv/">http://www.uv.es/~webuv/</a>		<b>Prof. Juan Perez</b> juan.a.perez@uv.es
	<b>University of Provence</b> <a href="http://www.univ-provence.fr/">http://www.univ-provence.fr/</a>		† <b>Prof. Michel-Louis Rouquette</b> until a.y. 2010-2011		<b>University of Geneva</b> <a href="http://www.unige.ch">http://www.unige.ch</a>		<b>Prof. Fabio Lorenzi-Cioldi</b> Fabio.Lorenzi-Cioldi@unige.ch
	<b>University of Provence</b> <a href="http://www.univ-provence.fr/">http://www.univ-provence.fr/</a>		<b>Prof. Thémistoklis Apostolidis</b> since a.y. 2011-2012 thcmistoklis.apostolidis@univ-amu.fr		<b>University of Lausanne</b> <a href="http://www.unil.ch">http://www.unil.ch</a>		<b>Prof. Alain Clémence</b> alain.clemence@unil.ch
	<b>University Lumière Lyon 2</b> <a href="http://www.univ-lyon2.fr/">http://www.univ-lyon2.fr/</a>		† <b>Prof. Jean-Claude Abric</b> until a.y. 2010-2011		<b>London School of Economics and Political Sciences</b> <a href="http://www.lse.ac.uk">http://www.lse.ac.uk</a>		<b>Prof. Saadi Lahlou</b> s.lahlou@se.ac.uk
	<b>University Lumière Lyon 2</b> <a href="http://www.univ-lyon2.fr/">http://www.univ-lyon2.fr/</a>		belonging to the European/International Joint PhD in S. R. & C. until the academic year 2015-16		<b>University of Cambridge</b> <a href="http://www.cam.ac.uk/">http://www.cam.ac.uk/</a>		<b>Dr. Juliet Foster</b> jlf1000@cam.ac.uk
							† <b>Prof. Gerard Duveen</b> until a.y. 2007-2008

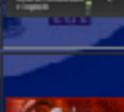
# The European/International Joint PhD in Social Representations and Communication in 2017:

**7 universities in 6 extra-European Countries:  
Argentina, Brazil, Canada, China, Mexico and USA**

NETWORK MEMBER EXTRA-EUROPEAN UNIVERSITIES		SoReCom EuroPhD World			 Education and Culture <b>Erasmus Mundus</b>
	<b>Universidad de Belgrano</b> <a href="http://www.ub.edu.ar/">http://www.ub.edu.ar/</a>		<b>Prof. Susana Seidmann</b> <a href="mailto:susana.seidmann@ub.edu.ar">susana.seidmann@ub.edu.ar</a>		
	<b>Universidade Federal de Santa Catarina</b> <a href="http://www.ufsc.br">http://www.ufsc.br</a>		<b>Prof. Brigido Vizeu Camarago</b> <a href="mailto:brigido@pq.cnpq.br">brigido@pq.cnpq.br</a>		
	<b>University of Ottawa</b> <a href="http://www.uottawa.ca">http://www.uottawa.ca</a>		<b>Prof. Lilian Negura</b> <a href="mailto:Lilian.Negura@uottawa.ca">Lilian.Negura@uottawa.ca</a>		
	<b>Beijing Normal University</b> <a href="http://www.bnu.edu.cn/eng/">http://www.bnu.edu.cn/eng/</a>		<b>Prof. Li Liu</b> <a href="mailto:l.liu@bnu.edu.cn">l.liu@bnu.edu.cn</a>		
	<b>Nankai University</b> <a href="http://www.nankai.edu.cn/english">http://www.nankai.edu.cn/english</a>		<b>Dr. Jian Guan</b> <a href="mailto:nkguanjian@yahoo.com.cn">nkguanjian@yahoo.com.cn</a>		
	<b>Universidad Autónoma Metropolitana</b> <a href="http://www.uam.mx/">http://www.uam.mx/</a>		<b>Prof. Martha De Alba</b> <a href="mailto:mdealba.uami@gmail.com">mdealba.uami@gmail.com</a>		
	<b>City University of New York</b> <a href="http://www.cuny.edu/">http://www.cuny.edu/</a>		<b>Prof. Michelle Fine</b> <a href="mailto:MFine@gc.cuny.edu">MFine@gc.cuny.edu</a>		

# The European/International Joint PhD in Social Representations and Communication in 2017:

## NETWORKS

	<b>The SoReCom THEmatic NETWORK of Excellence</b> <a href="http://www.europhd.eu/SoReComTHEmaticNETwork">http://www.europhd.eu/SoReComTHEmaticNETwork</a>		<b>Network of Networks on Social Representations</b>
	<b>RIPRES</b> <a href="http://www.cicts.uevora.pt/RIPRES">http://www.cicts.uevora.pt/RIPRES</a>		<b>International network of research on social representation of health</b>
	<b>Centro Internacional de Pesquisa em Representação e Psicologia Social "Serge Moscovici"</b> <a href="http://www.centromoscovici.com.br/">http://www.centromoscovici.com.br/</a>		<b>International Center for Research in Social Psychology and Social Representations</b>
	<b>CIERS-ed</b> <a href="http://www.fcc.org.br/pesquisa/ciers.html">http://www.fcc.org.br/pesquisa/ciers.html</a>		<b>Centro Internacional de Estudos em Representações Sociais e Subjetividade-Educação</b>
	<b>LACCOS</b> <a href="http://www.laccos.org/">http://www.laccos.org/</a>		<b>Laboratório de Psicologia Social da Comunicação e Cognição</b>
	<b>GEIRSO</b> <a href="http://www.unites.uqam.ca/geirso/">http://www.unites.uqam.ca/geirso/</a>		<b>Groupe d'étude sur l'interdisciplinarité et les représentations sociales</b>
	<b>LEPS</b> <a href="http://www.leps.msh-paris.fr/index.htm">http://www.leps.msh-paris.fr/index.htm</a>		<b>Laboratoire européen de psychologie sociale</b>
	<b>Réseau Mondial Serge Moscovici</b> <a href="http://remcsco.hypotheses.org/">http://remcsco.hypotheses.org/</a>		<b>Réseau Mondial Serge Moscovici</b>
	<b>Foundation of Center of Social Representations Studies</b> <a href="http://www.sr-indonesia.org/en/">http://www.sr-indonesia.org/en/</a>		<b>Center for Social Representation Studies, Indonesia</b>
	<b>CeMeRS</b>		<b>Centro Mediterraneo per lo Studio delle Rappresentazioni Sociali</b>
	<b>RENIRS-CENERS</b> <a href="http://renirs-cemers.blogspot.com/">http://renirs-cemers.blogspot.com/</a>		<b>Red Nacional de Investigadores en Representaciones Sociales y del Centro Mexicano para el Estudio de las Representaciones Sociales</b>
	<b>EuroPACE Network of Universities and Enterprises</b> <a href="http://www.europace.org">http://www.europace.org</a>		<b>EuroPACE Partner for Telematic Applications</b>

**Partnerships with Multinational Companies, SMEs, Research Centres and Networks of Networks linked to the SoReCom THEmatic NETWORK**

## RESEARCH FOUNDATIONS

	<b>F.M.S.H Paris</b> <a href="http://www.msh-paris.fr">http://www.msh-paris.fr</a>		<b>Fondation Maison des Sciences de l'Homme</b> Sponsor for Scientific Activities and Meetings
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## PUBLIC RESEARCH INSTITUTES

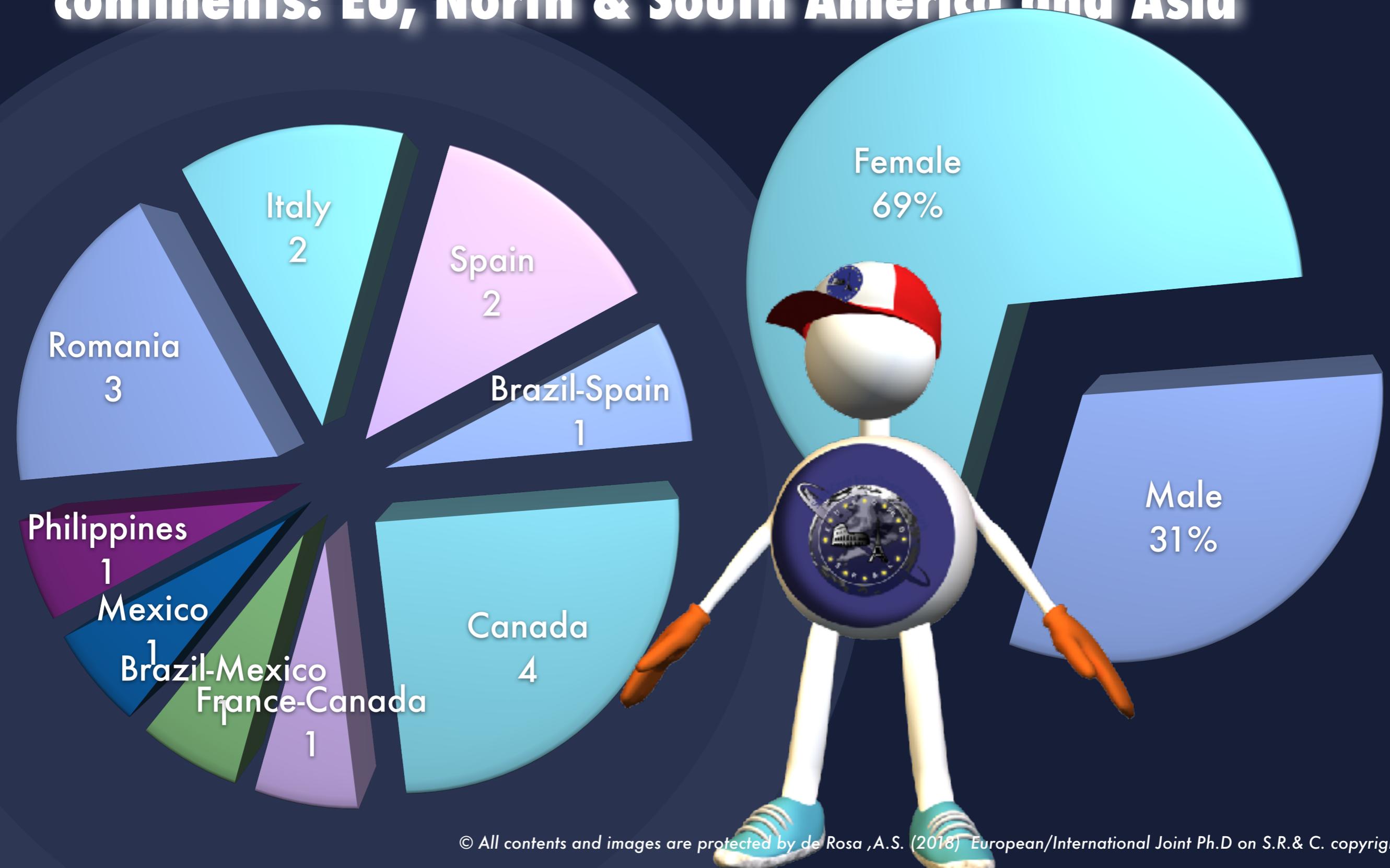
	<b>IFSTTAR</b> <a href="http://www.lfsttar.fr">http://www.lfsttar.fr</a>		<b>French National Institute for Transport and Safety Research</b>
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## ENTREPRENEURIAL PARTNERS

	<b>Elsevier B.V.</b> <a href="http://www.elsevier.com/">http://www.elsevier.com/</a>		<b>Strategic partner for publishing and dissemination strategies</b>
	<b>CONERI</b> <a href="http://www.coneri.se">http://www.coneri.se</a>		<b>Technological Partner for e-learning</b>
	<b>ContattoLavoro s.r.l.</b> <a href="http://www.contattolavoro.it/">http://www.contattolavoro.it/</a>		<b>Professional Partner for Personal Career Prospects</b>

# International Participants enrolled in a.y. 2017-18

## 16 research trainees from 7 countries from 3 continents: EU, North & South America and Asia



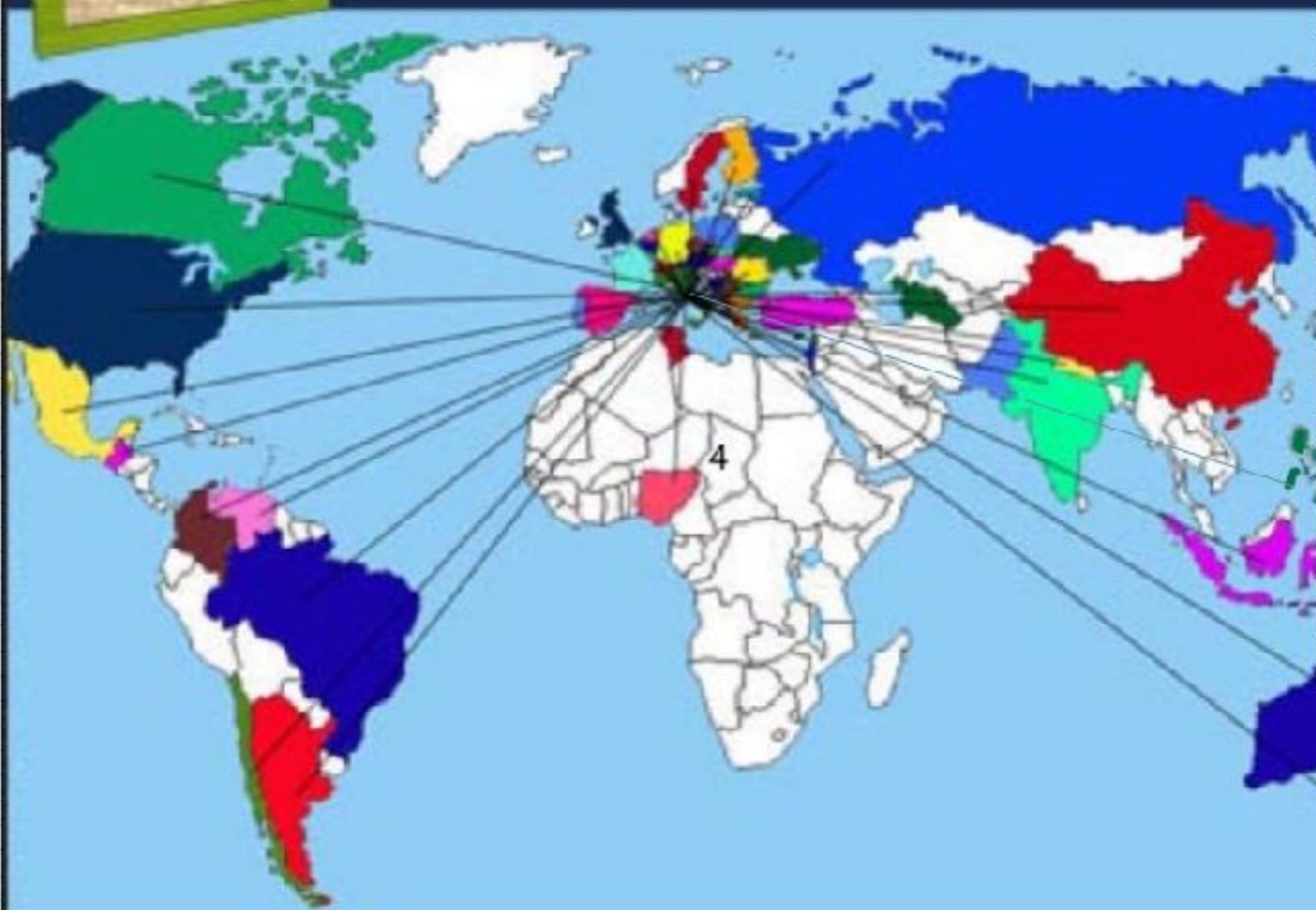


**PARTICIPANTS**

Albania	6
Argentina	23
Australia	5
Austria	18
Belarus	9
Belgium	4
Bosnia	1
Brazil	67
Bulgaria	11
Canada	26
Chile	7
China	28
Colombia	8
Costa Rica	1
Croatia	9
Cyprus	3
Czech	25
Estonia	6
Finland	20
France	131
Germany	19
Greece	20
Guatemala	1
Hungary	28
India	4
Indonesia	36
Iran	1
Israel	4
Italy	413
Lebanon	5
Macedonia	7
Malta	3
Mexico	50
Moldavia	8
Montenegro	1
Nepal	2
Netherlands	2
New Zealand	2
Nigeria	5
Pakistan	2
Palestine	8
Philippines	5
Poland	51
Portugal	65
Romania	204
Russia	18
Serbia	11
Slovakia	24
Slovenia	8
Spain	35
Sweden	10
Switzerland	8
Tunisia	13
Turkey	12
Turkmenistan	2
Ukraine	17
UK	18
USA	16
Venezuela	14
<b>Totale</b>	<b>1560</b>

1560 doctoral trainees from 59 countries  
431 invited professors from 29 countries

participated in  
24 International Summer Schools and  
36 International Lab Meetings



**TEACHING STAFF**

Argentina	2
America	8
Austria	10
Belgium	2
Brazil	10
Canada	3
China	6
Czech	5
Estonia	1
Finland	12
France	73
Germany	3
Greece	2
Hungary	3
India	1
Israel	7
Italy	135
Japan	2
Latvia	1
Mexico	5
Moldavia	1
Poland	11
Portugal	23
Romania	15
Russia	1
Spain	29
Sweden	20
Switzerland	9
UK	31
<b>Totale</b>	<b>431</b>





# The second “i”: the Intersectoral dimension



# The So.Re.Com. Thematic Network of Excellence

the unique transnational Social Science “network of networks”

approved by

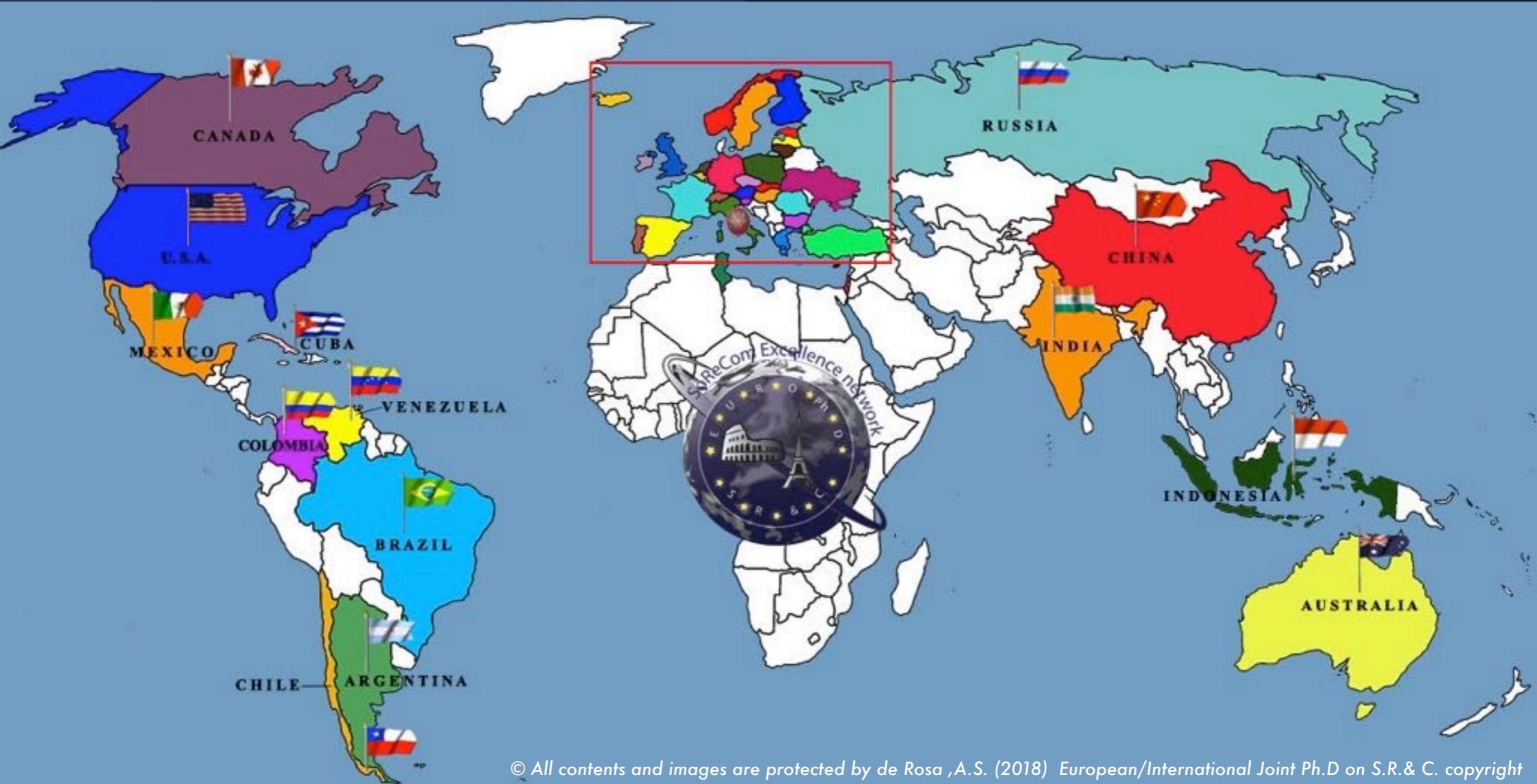


linking the  
worldwide Scientific  
Community inspired  
by Social  
Representations and  
Communication  
studies

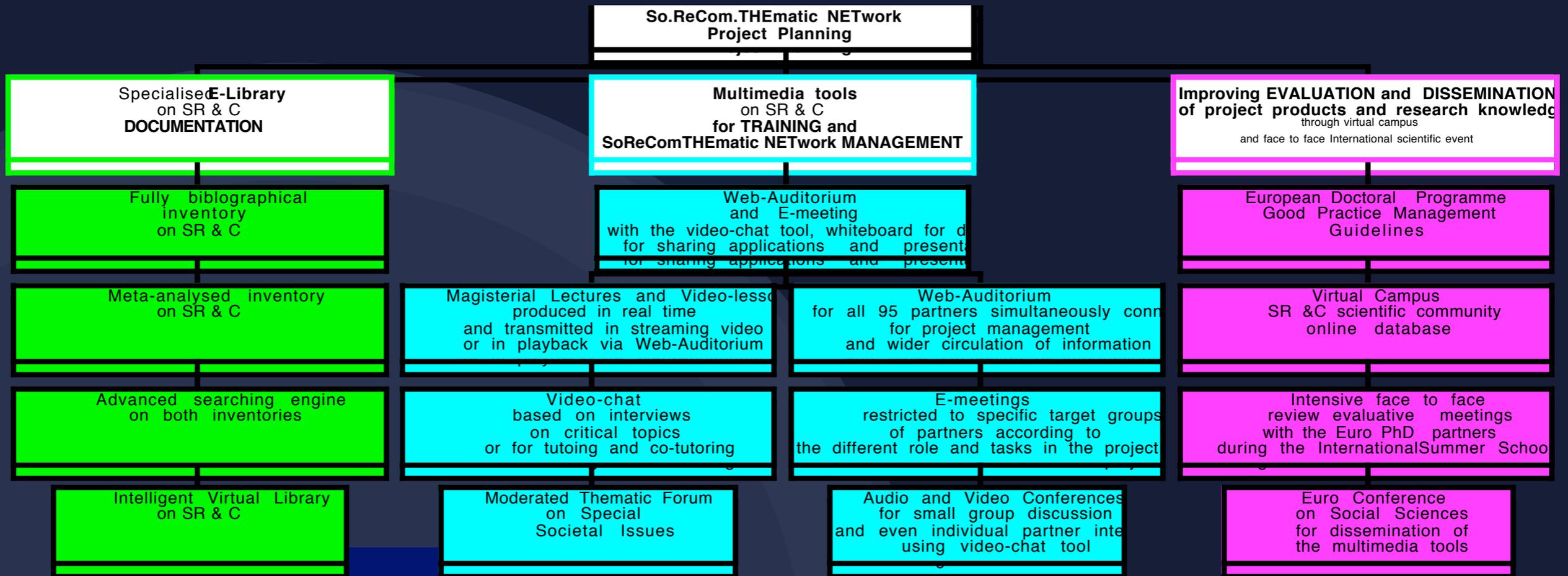




# ● The So.Re.Com.THEmatic NETwork ○ ● ● at a glance on global scenario



# The So.Re.Com. Thematic Network of Excellence Outputs

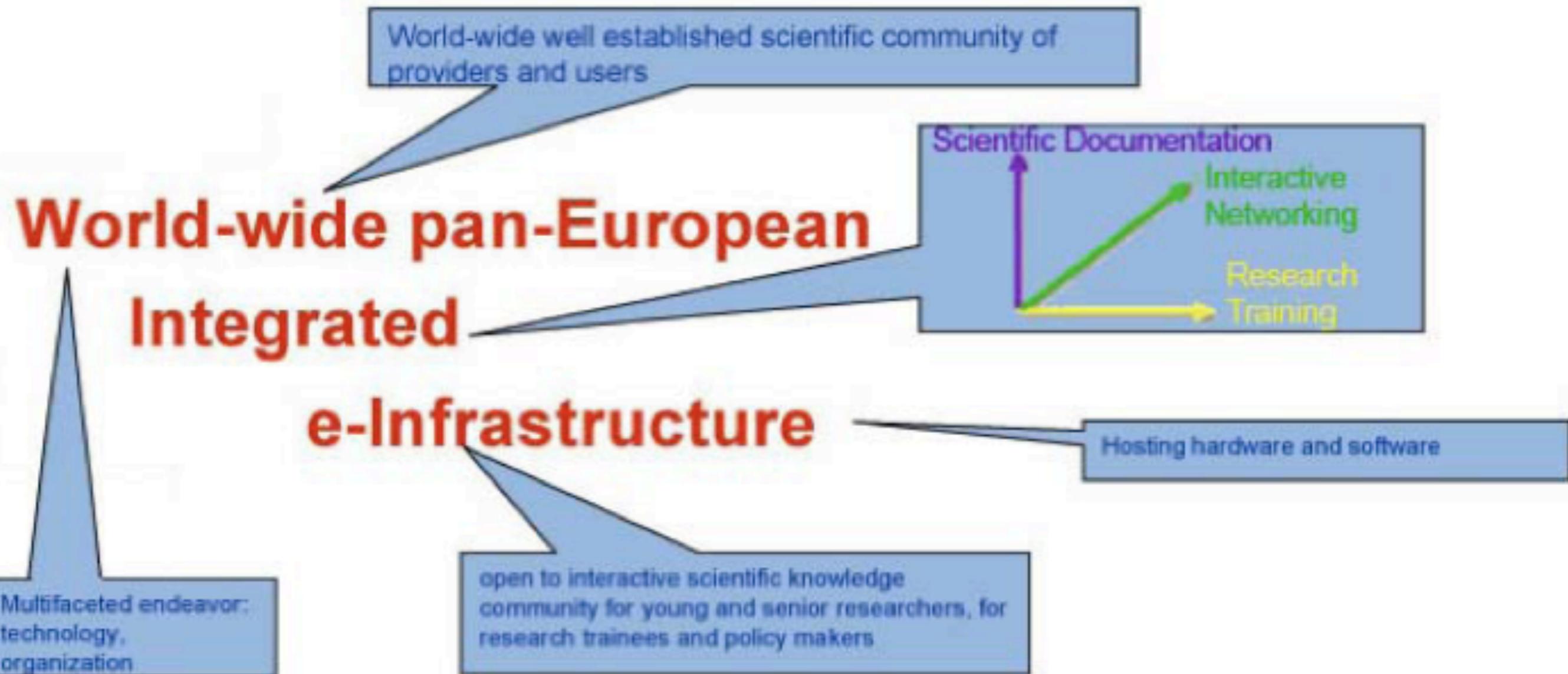


# 3 main axes of So.Re.Com. Infrastructure

Scientific DOCUMENTATION

Interactive NETWORKING

Research TRAINING



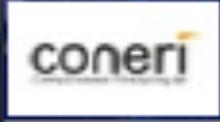
# The Intersectoral Dimension:

Opening to Institutional Co-operation outside the academic borders

**3 Entrepreneurial Partners:**  
**1 Multinational company and 2 SMEs**  
**in diversified strategic sectors**

**1 National Public Interdisciplinary Research Centre:**  
**IFSTTAR**

**1 National Research Foundation: FMSH**

RESEARCH FOUNDATIONS			
	<b>F.M.S.H Paris</b> <a href="http://www.msh-paris.fr">http://www.msh-paris.fr</a>		<b>Fondation Maison des Sciences de l'Homme</b> <b>Sponsor for Scientific Activities and Meetings</b>
PUBLIC RESEARCH INSTITUTES			
	<b>IFSTTAR</b> <a href="http://www.ifsttar.fr">http://www.ifsttar.fr</a>		<b>French National Institute for Transport and Safety Research</b>
ENTREPRENEURIAL PARTNERS			
	<b>Elsevier B.V.</b> <a href="http://www.elsevier.com/">http://www.elsevier.com/</a>		<b>Strategic partner for publishing and dissemination strategies</b>
	<b>CONERI</b> <a href="http://www.coneri.se">http://www.coneri.se</a>		<b>Technological Partner for e-learning</b>
	<b>Contatto Lavoro s.r.l.</b> <a href="http://www.contattolavoro.it/">http://www.contattolavoro.it/</a>		<b>Professional Partner for Personal Career Prospects</b>

# Transferable skills provided by the non academic partners of the European/International Joint PhD



**Elsevier**

Knowledge of bibliometric tools, publishing strategies, editorial policy, etc.; cross-fertilising knowledge from Computer Sciences



**IFSTTAR**

Exposure to a variety of approaches thanks to the multidisciplinary characteristic of its research teams in fields such as: epidemiology, ergonomics, psychology, statistics, telecommunication, sociology and



**CONERI**

Courses in communication and team processes related to online meetings. Research trainees actively participate in organising e-meetings and virtual team building related to



**Contatto Lavoro**

Employer branding, qualitative and quantitative analysis, new media and training on WEB 2.0 corporate identity management, design and implementation of corporate blogs, forums and wiki websites. Small-company



# The third “i”: the Interdisciplinary dimension





# **Interdisciplinary research field** **characterized by**



**multi-paradigmatic and  
multi-methodological  
approaches**

**and a variety of  
thematic areas dealing  
with relevant societal  
issues**

The main research teams are:  
(for more details click on the research team of your interest)



**Team Thirteen**  
Risk, Social  
Representations  
and Community  
Life

**Team Twelve**  
Social Representations,  
Community  
and Health Applied Research

**Team Eleven**  
Social  
Representations, Advertising,  
Marketing and Organizational  
Contexts

**Team Two**  
Science and Social  
Representations

**Team Three**  
Culture,  
Globalization and  
Social  
Representations

**Team Four**  
Communication,  
Media and Social  
Representations

**Team Five**  
Collective Memory,  
Emotions and Social  
Representations

**Team One**  
Theoretical and  
Methodological  
Development  
of the Social  
Research Field

**Team Six**  
Identity and Social  
Representations

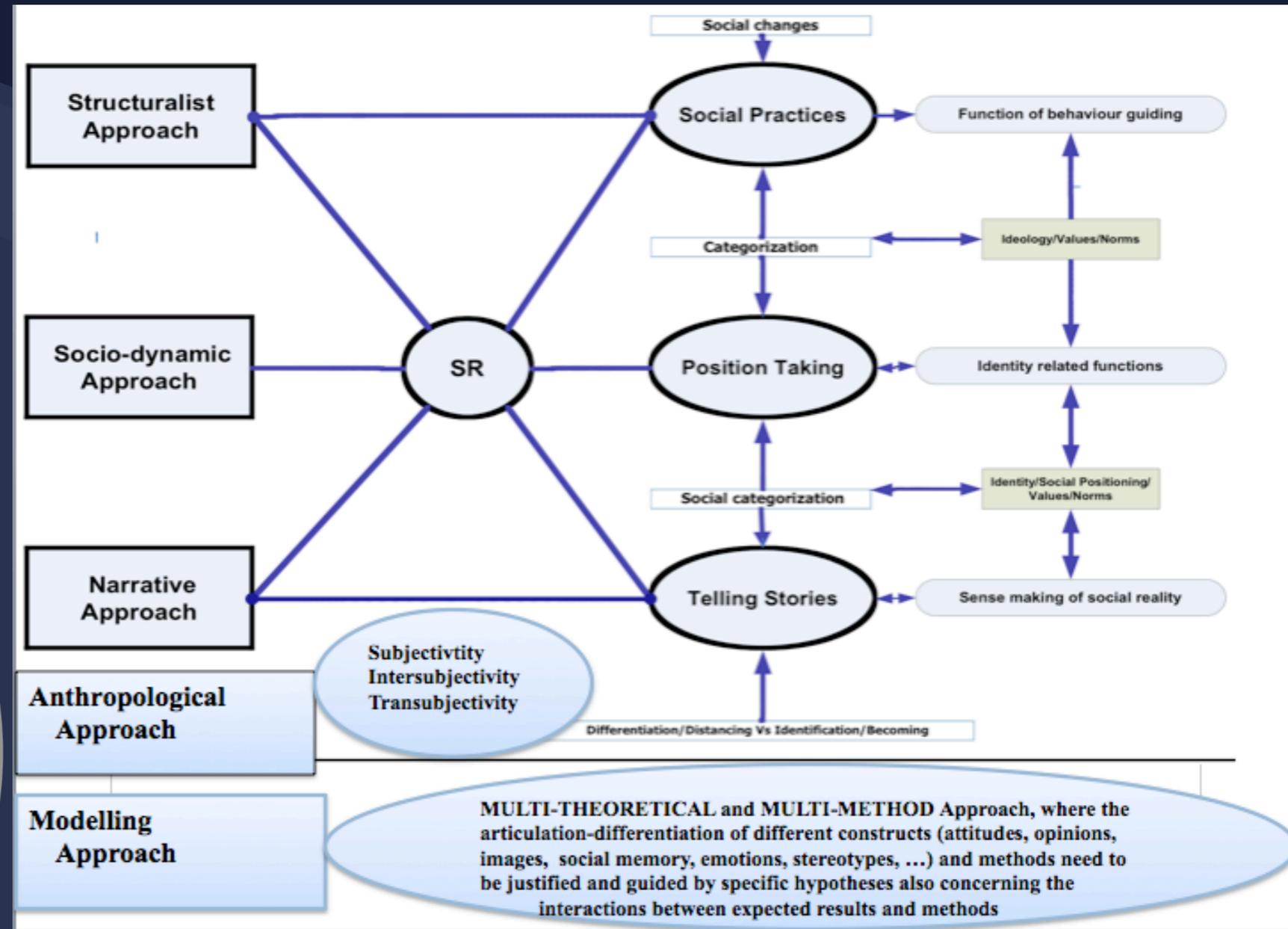
**Team Ten**  
Social  
Representations  
and Economy

**Team Nine**  
Social  
Representations  
and  
Environment

**Team Eight**  
Family, Youth,  
Communication,  
Education and Social  
Representations of  
Institutional Policies

**Team Seven** Social  
Representations  
and Politics

# Social representation paradigms: one theory, different approaches and methods.



## European Credit Transfer System (ECTS) adopted by the Euro PhD on Social Representations and Communication

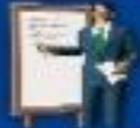
Due to the integrated and joint nature of the programme, the adoption of **European Credit System** has been specifically designed as a system for credit accumulation, rather than a comparison of distributed teaching offers and transfer of learning outcomes. By conceptualizing the academic year not exclusively in terms of time, but in terms of earned credits, the system allows for flexibly meeting the needs of full-time and part-time research trainees.

In line with the policy recommended by EU DG-Education and Culture, the European Ph.D. adopted the European Credit Transfer System (ECTS) as an instrument for creating transparency and confidence in academic performance.

Research trainees are awarded up to 60 credits per year (20 for courses and didactic activities and 40 for research quality and related bibliographic knowledge).

The didactic structure within this overall strategy is highly innovative. As the system of **open distance learning** makes clear, European Ph.D. research trainees are involved in an interlocking system of **virtual and physical mobility** which allows for considerable **flexibility** in catering to research trainees' needs while at the same time guaranteeing individual **tutoring and interactive learning**:

### E.C.T.S. system of credit FOR THE EURO PHD ON S.R. & C.

20 for courses and didactic activities	10 credits per year		international summer schools
	5 credits per year		seminars and courses
	5 credits per year		multi-media and distance interactive learning
40 for research each year =	30 credits per year		advanced research training
	10 credits per year		bibliographic knowledge

**60 total credits in a year x 3 years = 180 total credits for complete curriculum**

# Quality Control and On-Line Monitoring System

## Research trainee's Workplan chart and TIMELINE



**Social Representations and Communication THEMatic NETwork**  
www.sore-cos-net.net

**European PhD on Social Representations and Communication Research Trainees WORKPLAN CHART and TIMELINE**

	YEAR 1 (Months)												YEAR 2 (Months)												YEAR 3 (Months)											
	N.	D.	J.	F.	M.	A.	M.	J.	J.	A.	S.	O.	N.	D.	J.	F.	M.	A.	M.	J.	J.	A.	S.	O.	N.	D.	J.	F.	M.	A.	M.	J.	J.	A.	S.	O.
<b>BIBLIOGRAPHIC KNOWLEDGE</b>																																				
a) Theoretical preparation (basic literature reading) starting from the date of application to the PhD (in May)																																				
b) Submission of the list of selected articles and chapters to be meta-analysed																																				
c) Winter session: training on meta-theoretical analysis and presentations (P) by the research trainees enrolled in the previous years																																				
d) Submission and validation of at least 30 meta-analysed articles and chapters																																				
<b>ADVANCED RESEARCH TRAINING</b>																																				
Intensive tutoring and co-tutoring																																				
1.a) Theoretical modeling																																				
1.b) Research planning and methodological design:																																				
- Research tools definition																																				
- Sample identification																																				
- Data collection																																				
1.c) Initial report progress (R) to be presented during the International Summer School																																				
2.a) Data analysis																																				
2.b) Discussion of the results																																				
2.c) International mobility and networking activities: at least 6 months in 2 Institutions																																				
2.d) Intermediate report progress (R)																																				
3.a) Writing of the full Final Report Thesis (T - deadline to submit it to the tutors)																																				
3.b) Discussion of the full Final Report Thesis with the main tutor and co-tutors, revision and submission (T) for its multi-step evaluation																																				
3.c) Writing, discussion, revision and submission of the short article in English (A) for its multi-step evaluation																																				
3.d) Multi-Step Evaluation of the Thesis and short article by the members of the Final Jury																																				
3.e) Thesis Defence in front of the International Final Jury during the European PhD Summer School																																				
<b>INTERNATIONAL SUMMER SCHOOLS</b>																																				
<b>MULTIMEDIA AND DISTANCE INTERACTIVE LEARNING</b>																																				
<b>SEMINARS at home and host Institutions</b>																																				
<b>CAREER PLANS and ALUMNI activities</b>																																				
Submission of Final year Report x ECTS check																																				

# Research Trainee's Obligations/Opportunities

Within the tutoring and co-tutoring triadic didactic system, **research trainees are required:**



- a) to spend at least 6 months researching in different European or Extra-EU countries (**PHYSICAL MOBILITY**). This unique feature of the European Ph.D. program enables research trainees to work alongside their foreign tutors in a new and stimulating research environment. This training is characterised by a multidisciplinary and multi-method approach. Each network university site has special expertise in a particular methodological approach to research in social representations. Research trainees are therefore exposed to a variety of complementary methodological approaches.

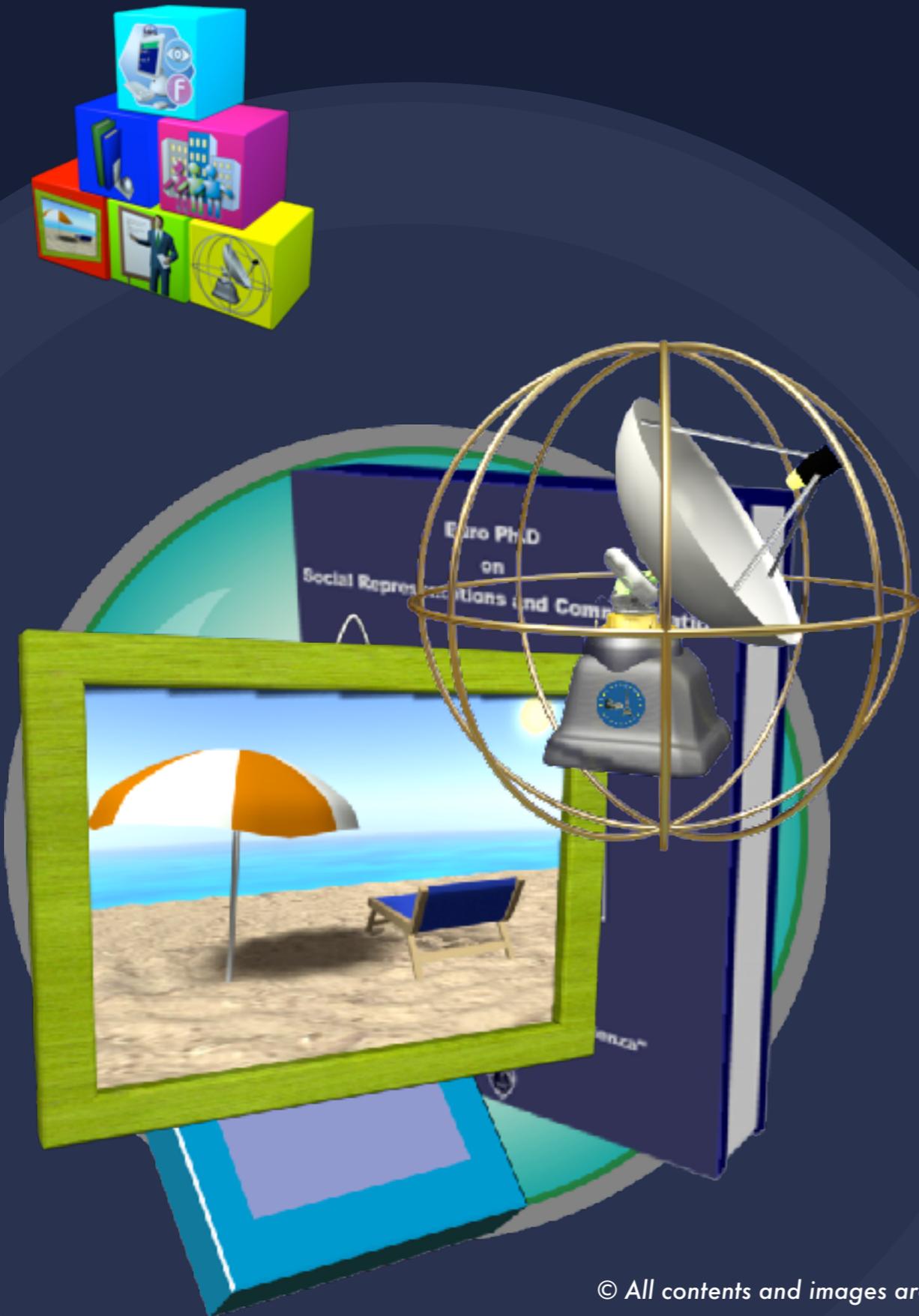


# Research Trainee's Obligations/Opportunities



- b) to maintain regular communication with their national and foreign tutors.
- Depending on the circumstances, this can be in a face to face interactive and/or computer mediated communication context through:
  - multipoint videoconferences via European Ph.D. web-auditorium and
  - personalized website for each research trainee and on-line tutor's evaluation tools

# Research Trainee's Obligations/Opportunities



**c) to submit:**

- **a critical review of the bibliography on the research undertaken and their research progress during the Winter and Spring Sessions of the International Lab Meetings;**
- **an extensive yearly report to be presented in the dedicated training session during the International Summer School**

# European Credit Transfer System (ECTS)

adopted by the Euro PhD on Social Representations and Communication



- Intensive preliminary stage of bibliographic training at national universities (10 credits per year)

This is provided by individual tutoring by national and co-tutoring by foreign tutors as well as by access to an on-line database found on the European Ph.D. web-site: <http://www.europhd.net>.

Research trainees are also trained by the Scientific Co-ordinator in meta-theoretical analysis of the bibliographic material in their own subject area. The contribution of each student will thus enable the mapping out of a complete, fully-researched bibliography for social representations and communication.

# @-learning Kit



**The complex package of multimedia tools to be developed and disseminated via Internet includes:**

- **a full bibliographic inventory**
- **a meta-analyzed inventory**
- **an advanced search engine**
- **a specialized e-library in SR & C.**

As a member, or potential new member of our So.Re.Com. THEmatic NETwork Virtual Community, we hope you share the ultimate goal of this e-library, which we envision as an open non-commercial virtual space that, from anywhere in Europe or in the world, not only will meet the needs of its users by providing free access to publications, but will also enable them to become content providers and improve the visibility of their scientific work, thus sharing it with all its potential readers. Article copyrights remain with the publisher, society or author(s). In the last case, authors simply agree to the hereunder Creative Commons License for Attribution-Noncommercial-No Derivative Works 3.0 Unported (for more information, please consult <http://creativecommons.org/licenses/by-nc-nd/3.0/>)



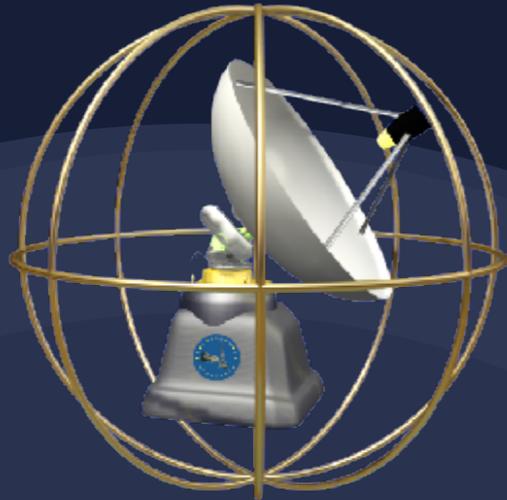
To access the application forms available on the website, you must first verify that your name is already found in the database. To do so:

- A. Insert your own e-mail address and click on Verify.
- B. If the system recognizes your e-mail address, you will receive a password that will permit you to register. You must check that all the information already entered is correct and update any information that may have changed (telephone number, address, list of publications on Social Representations, etc.) as well as any new fields that may have been added to the system (participation in new conferences or International Lab Meetings, etc.).
- C. If the system does not recognize your e-mail address, it will produce a new blank application form which you will have to complete from scratch.
- D. In both above mentioned cases, you are kindly invited to upload:
  - your list of publications specifically related to Social Representations, to improve the information about our work which may not be present in the SoReCom THEmatic NETWORK Full Bibliographic Inventory yet.
  - the published version of all your publications specifically related to Social Representations - chapters in book, articles, conference lectures and papers etc. - in pdf format (including the cover page of the book, journal or conference proceedings in which it was published), in order to make your work visible in the SoReCom THE.NET. eLib and to share it with all its potential readers.



Email:

# @-learning Kit



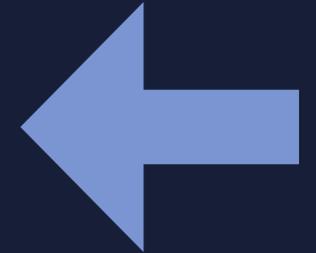
- **digitalized studio produced videos**
- **magisterial lectures produced in real time (videoconferences)**
- **on-line interviews with leading experts**
- **European Ph.D. web-auditorium**
- **on-line workshops among participants and academics**
- **a "virtual campus" SR & C community online database.**



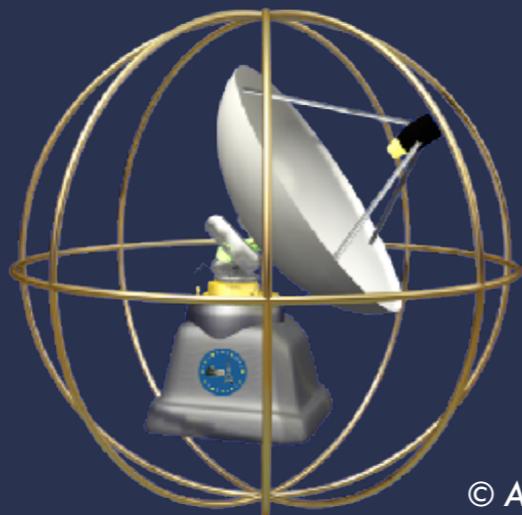
# Integrated PHYSICAL and VIRTUAL MOBILITY

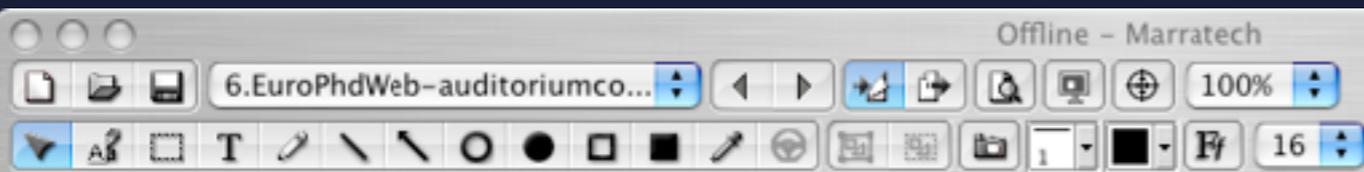
## NETWORK-TRAINING EVENTS

**INTERNATIONAL SUMMER SCHOOLS**



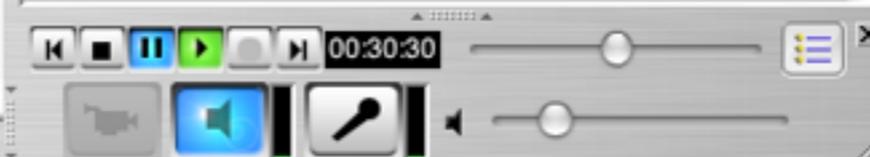
**International Lab Meetings via Euro PhD web auditorium**





Each session of the European Ph.D. International Lab Meetings includes two pilot tests before the events start aimed at verifying and assessing in advance the technical abilities of each participant. It provides two full days of basic and advanced training on the use of Marratech's programs. This includes an interactive test of the skills acquired by participants. Experience shows that after these sessions, participants, including senior professors unfamiliar with new technologies, are quickly able to actively participate in the event. Their presence visually, in text chat, their voices and videos and their interactive use of the *white-board* is warmly welcomed by all participants.

Indeed, the *white-board* allows interactive use not only among participants from in and outside the lab, but is highly functional for sharing applications and software. For example, this allows us for to hold advanced training sessions and collaborative learning on statistical packages by using data files provided by each participant. It is also interesting to use the *white-board's* share screen both for the participants' presentations (they start by locating themselves on the globe with an arrow and fill in whatever they believe best represents their identities) and for the collective evaluation of the event, by writing comments and suggestions on the shared screen.



# 24 International Summer Schools on Social Representations and Communication

**1995** FINLAND (Lathi) 1st International Summer School: "Evereday thinking, Social Representations and Communication"

**1996** FRANCE (Aix-en-Provence) 2nd International Summer School: "Multiple strategies in the investiagtion of Social Representations"

**1997** PORTUGAL (Lisbon) 3rd International Summer School: "S.R. theory: historical roots, articulation and development"

**1998** SPAIN (San Sebastian) 4th International Summer School: "The theory towards applications"

**1999** ITALY (Rome) 5th International Summer School: "Developing European Doctoral Training"

**2000** ITALY (Rome) 6th International Summer School: "Social Representations Theory Around the World"

**2001** ITALY (Rome) 7th International Summer School: "Communication: Languages, Representations, Interaction"

**2002** ITALY (Rome/Genazzano) 8th International Summer School: New Media: Nets and Internet

**2003** ITALY (Rome/Genazzano) 9th International Summer School: A Theoretical and Methodological Dialogue through research

**2004** ITALY (Rome/Genazzano) 10th International Summer School: Social influence and Communication in the new scenario of the information society: is it possible to change risk behaviour?

**2005** ITALY (Rome) 11th International Summer School: "Applying the Facet Theory and Statistical Analysis via HUDAP software to Research on Social Representations: Computer Mediated Training Sessions, both Theoretical and Methodological"

**2006** ITALY (Rome) 12th International Summer School: "Applying Dialogical Approaches and Conversational Analysis via Focus Groups to Research on Social Representations "

**2007** ITALY (Rome) 13th International Summer School: "Structural Approach to Social Representations"

**2008** ITALY (Rome) 14th International Summer School: "Social Representations, Collective Memory and Socially Shared Emotions: narrative and experimental approaches"

**2009** ITALY (Rome) 15th International Summer School: "Cultural and cross-cultural approaches to Social Representations: the implications of the globalized/localized cultural scenarios"

**2010** ITALY (Rome) 16th International Summer School: "Social Representations and Science"

**2011** ITALY (Rome) 17th International Summer School: "Social Representations of Urban Places and Environment: Images, Memory and Identity"

**2012** ITALY (Rome) 18th International Summer School: "Social Representations of Economics and Finance"

**2013** ITALY (Rome) 19th International Summer School: "Intensive Training Sessions - Oktoberfest and People-IDP kick-off meeting and inaugural party "

**2014** ITALY (Rome) 20th International Summer School: Genesis, development and actuality of the Social Representation theory in more than fifty years (1961-2011 and beyond): the main paradigms and the "modelling approach"

**2015** ITALY (Rome) 21st International Summer School: Mapping the impact and dissemination of the social representation theory across different geo-cultural contexts around the world: from Europe towards other continents

**2016** ITALY (Rome) 22nd International Summer School: The "methodological polytheism in the Social Representations literature and its implication in the contemporary communication era: distinctiveness and dialogue between multiple research methods

**2017** ITALY (Rome) 23rd International Summer School: "Social Representations in the social arena faced with social demand: a wide range of societal issues investigated in thematic areas in multiple applied contexts"

**2018** ITALY (Rome): 24th International Summer School: Iconic and Imaginary Dimensions of Social Representations





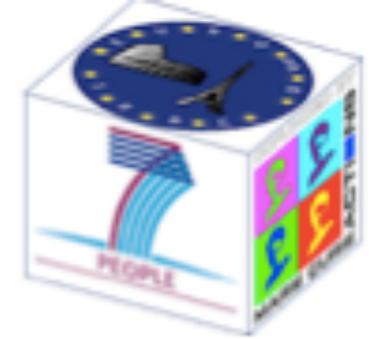
# The European/International Joint Ph.D. in Social Representations and Communication

## 33 International Lab Meetings



- Winter 2005** 1st International Lab Meeting: "Virtual Group Training and Individual Supervision Relating to the Distant Cooperative Research Program aimed at the Meta-Theoretical Comprehensive Literature on Social Representations and Communication"
- Spring 2005** 2nd International Lab Meeting: "Image-Based Research Methods for Analyzing Social Representations in action in different cultural contexts"
- Summer 2005** 3rd International Lab Meeting: "Applying the Facet Theory and Statistical Analysis via HUDAP software to Research on Social Representations: Theoretical and Methodological Computer Mediated Training Sessions"
- Winter 2006** 4th International Lab Meeting: "Training and Individual Supervision Relating to the Distant Cooperative Research Program aimed at the Meta-Theoretical Analysis of the Comprehensive Literature on Social Representations and Communication"
- Spring 2006** 5th International Lab Meeting: "Modeling and Positioning Approach in Research on Social Representations"
- Summer 2006** 6th International Lab Meeting: "Applying Dialogical Approaches and Conversational Analysis via Focus Groups to Research on Social Representations"
- Winter 2007** 7th International Lab Meeting: "Anthropological Approach to Social Representations and Qualitative Methods"
- Spring 2007** 8th International Lab Meeting: "Experimental Design in Investigating Social Representations and Influence Processes"
- Summer 2007** 9th International Lab Meeting: "Structural Approach to Social Representations & advanced courses on Analysis of Similarity and the Evoc statistical package"
- Winter 2008** 10th International Lab Meeting: "Developing Meta-Theoretical Approach to Social Representations Literature: the contribution of Italian Scholars belonging to the International So.Re.Com THEMatic NETwork"
- Spring 2008** 11th International Lab Meeting: "Identity and Social Representations: Cultural and Mythical Dimensions"
- Summer 2008** 12th International Lab Meeting: "Social Representations, Collective Memory and Socially Shared Emotions: narrative and experimental approaches"
- Winter 2009** 13th International Lab Meeting: "Meta-theoretical Analysis of Social Representations Literature"
- Summer 2009** 14th International Lab Meeting: "Cultural & cross-cultural approaches to Social Representations: the implications of globalized/localized cultural scenarios"
- Winter 2010** 15th International Lab Meeting: "Meta-theoretical Analysis of Social Representations Literature"
- Summer 2010** 16th International Lab Meeting: "Social Representations and Science"
- Winter 2011** 17th International Lab Meeting: "Meta-theoretical Analysis of Social Representations Literature"
- Summer 2011** 18th International Lab Meeting: "Social Representations of Urban Places & Environment: Images, Memory and Identity"
- Winter 2012** 19th International Lab Meeting: "Meta-theoretical Analysis of Social Representations Literature"
- Summer 2012** 20th International Lab Meeting: "Social Representations, Economics and Finance"
- Winter 2013** 21st International Lab Meeting: "Meta-theoretical Analysis of Social Representations Literature" and Bibliometric Tools
- Summer 2013** 22nd International Lab Meeting: "Intensive Training Sessions - Oktoberfest and People-IDP kick-off meeting and inaugural party "
- Winter 2014** 23rd International Lab Meeting: "Meta-theoretical Analysis of Social Representations Literature" and Bibliometric Tools
- Spring 2014** 24th International Lab Meeting: "Environment facing societal challenges"
- Summer 2014** 25th International Lab Meeting: "Genesis, development and actuality of the Social Representation theory in more than fifty years (1961-2011 and beyond): the main paradigms and the "modelling approach"
- Winter 2015** 26th International Lab Meeting: "Advanced Training in Meta-theoretical Analysis of the specialized literature on Social Representations Literature"
- Spring 2015** 27th International Lab Meeting: "The "Anthropological", "Narrative", "Dialogical" and "Subjective" paradigmatic approaches to Social Representations"
- Summer 2015** 28th International Lab Meeting: "Mapping the impact and dissemination of the social representation theory across different geo-cultural contexts around the world: from Europe towards other continents"
- Winter 2015** 29th International Lab Meeting: "Advanced Training in Meta-theoretical Analysis of the specialized literature on Social Representations Literature"
- Spring 2016** 30th International Lab Meeting: "The "Structural" paradigmatic approach to Social Representations"
- Summer 2016** 31st International Lab Meeting: "The "methodological polytheism in the Social Representations literature and its implication in the contemporary communication era: distinctiveness and dialogue between multiple research methods"
- Winter 2017** 32nd International Lab Meeting: "Advanced Training in Meta-theoretical Analysis of the specialized literature on Social Representations Literature"
- Summer 2017** 33rd International Lab Meeting: Social Representations in the social arena faced with social demand: a wide range of societal issues investigated in various thematic areas in multiple applied contexts
- Winter 2018** 34th International Lab Meeting "Advanced Training in Meta-theoretical Analysis of the specialized literature on Social Representations Literature"





# Tuesday Lab Seminars

## Food for mind and Methodological Training

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## Transferable skills workshops schedule

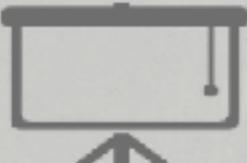



*Web-interactive training session via Adobe Connect, led by Sonia Adele, IJSTAR (Paris, France)*

Presentation of the software MDT: description and functionalities

Presentation of the software WORDLE: description and functionalities

Tuesday Lab Seminars



Transferable skills workshops schedule

*Food for mind and Methodological Training*

**How to Write a Great Research Paper, and Get it Accepted by a Good Journal**



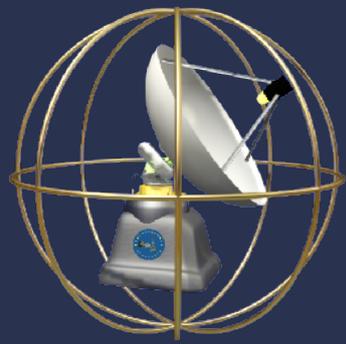
**Elsevier Author Seminar**





ELSEVIER

# Quality Control and On-Line Monitoring System via personalised web site for each research trainee



home site map

**European Ph.D. on Social Representations and Communication**

Logged User: Annamaria de Rosa [ [Your Profile](#) ] [ [logout](#) ]

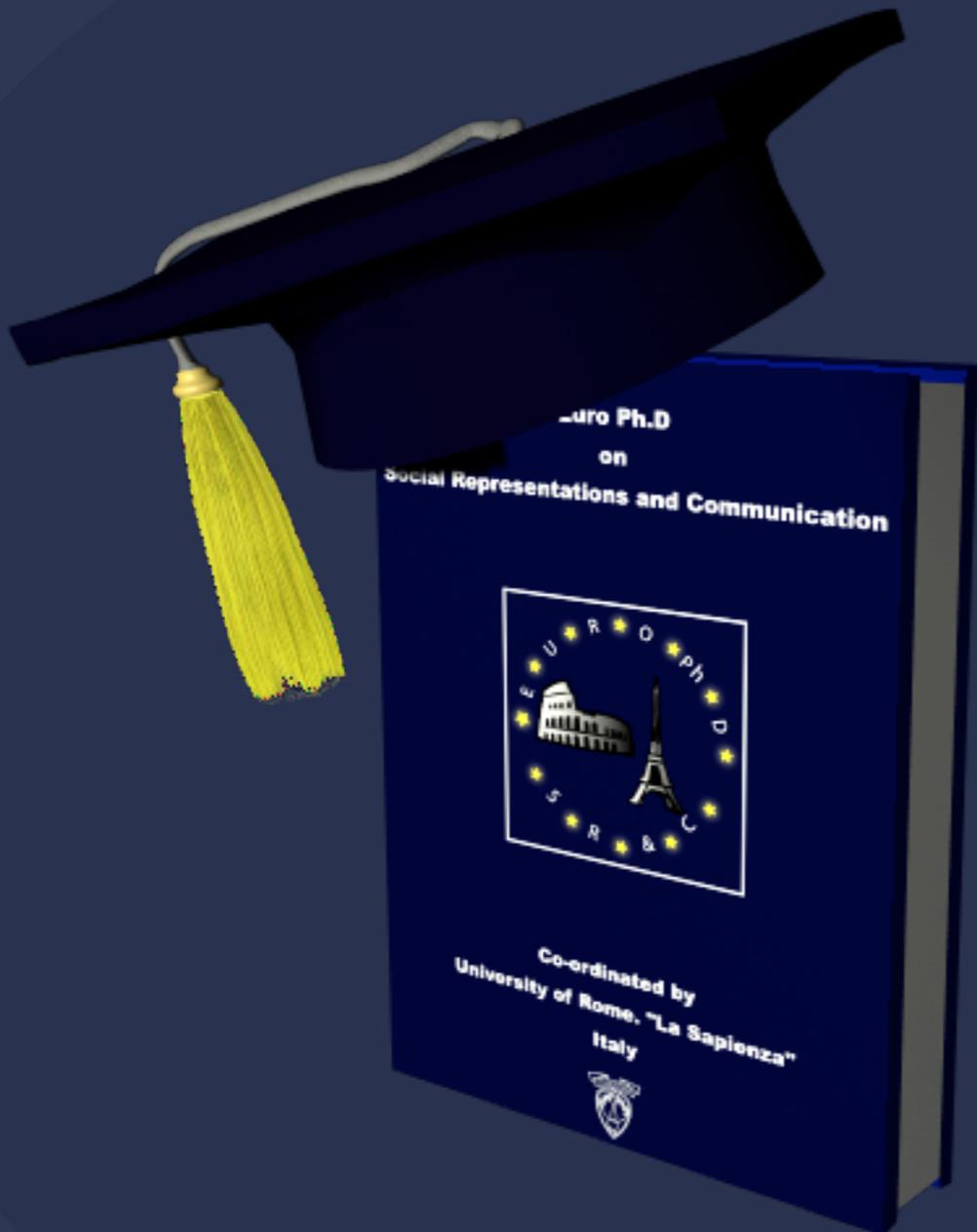
[Redacted] - Research project - Final thesis evaluation

Main tutor or co-tutors selection:  1 Annamaria de Rosa   
 2 [Redacted]  
 3 [Redacted]  
 5 [Redacted]

**European Ph.D. Research Trainees list**

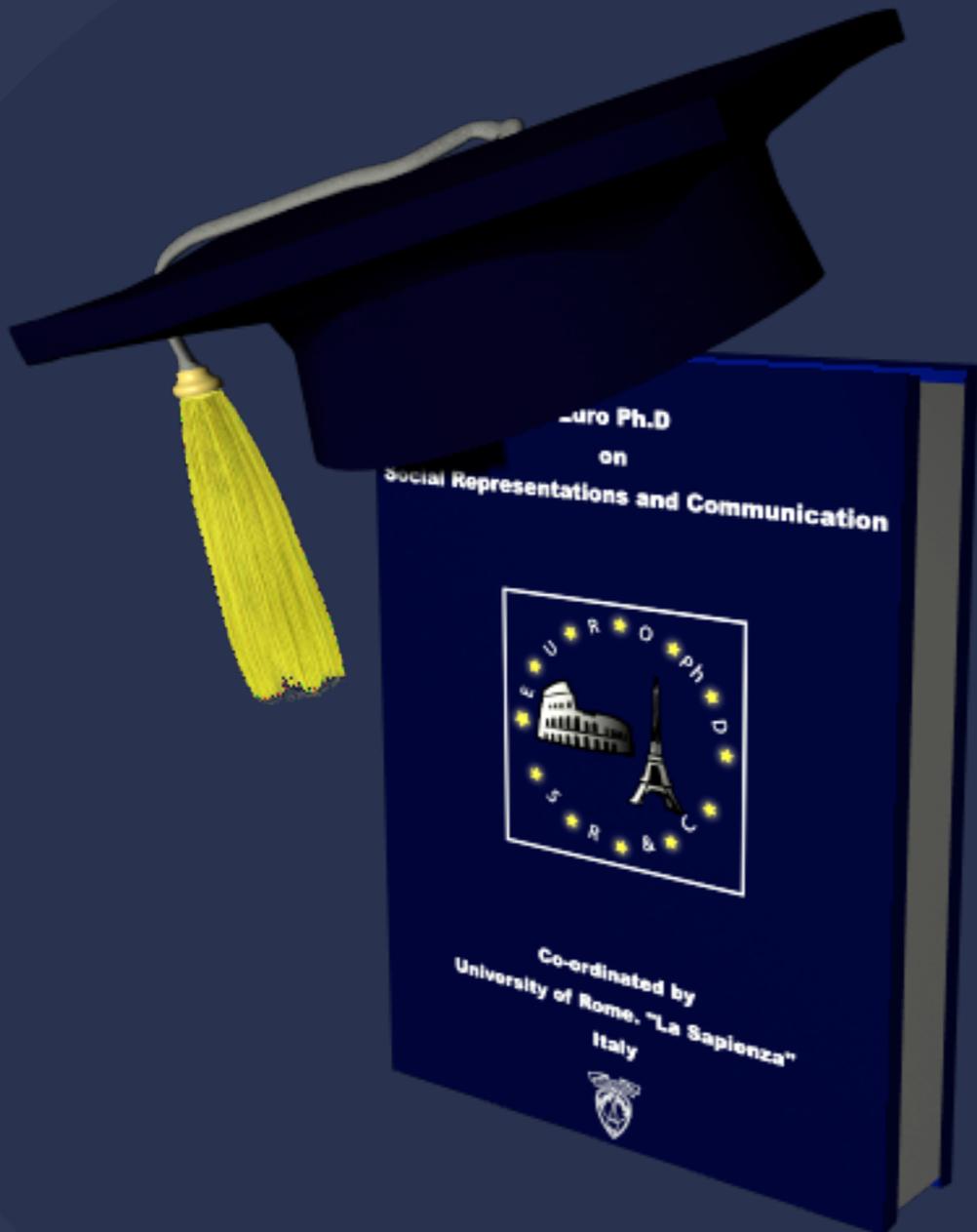
- Personal Data
- Curriculum
- Research project:
  - Abstract
  - Initial report
  - Intermediate report
  - Final thesis
  - Final article
- Research report evaluation:
  - Initial report
  - Intermediate report
  - Final thesis
  - Final article
- ECTS - EuroPhD Training individual profile
- Publications

# DOUBLE FORMAT for the THESIS: Book and Article



- **BOOK FORMAT:**  
the full report of the dissertation in a national language of the country where the doctorate is being pursued (site of the national tutor acting as main supervisor) or in English. This is to be evaluated by the national tutor.
- **ARTICLE FORMAT:**  
a short version in English, which - upon agreement of the three tutors - should be evaluated by the International Evaluation Board (Final Jury) and deemed ready to be submitted to international journals.

# **ALTERNATIVE FORMAT** for the extended version the 'three papers' PhD thesis



- **Under the 'three papers' model, a PhD thesis consists of three separate, publishable, papers of normal journal article length**
- **The papers are each free standing but should be on related themes**
- **The three papers are normally preceded in the thesis by a short Introduction to the overall topic, which may contain essential background information and followed by a Conclusion and implications for policy and/or further research**
- **The total number of chapters is thus usually five, and the total length approaches 150 pages.**

# European/International Joint PhD in Social Representations and Communication 41 DEGREE HOLDERS by 21 NATIONALITIES



# PhD Alumni career in and outside academia



- Participants in the programme benefit from the already consolidated experience of European PhD graduates who are members of the **SoReCom Alumni Network**

and who have found employment **In ACADEMIA:**

- not only at many European universities: in AUSTRIA: Vienna; BELGIUM: Liège; ESTONIA: Tallin; FINLAND: Helsinki, FRANCE: Lyon2; Aix-Marseille, Nice Sophia-Antipolis; GREAT BRITAIN: Cambridge, London School of Economics, University of Sheffield; HUNGARY: Pecs, Eötvös Lorand University, ITALY: Rome (Sapienza and L.U.M.S.A), Milan (Catholic and Bicocca), Salerno, Salento; PORTUGAL: Coimbra, I.S.C.T.E. Lisbon, SWITZERLAND: Geneva, Lausanne; NORWAY: Oslo; ROMANIA: University “Alexandru Ioan Cuza” Iasi, Transilvania University of Brasov, Universitatea Dimitrie Cantemir di Bucarest, etc.
- and extra-EU Universities world-wide: U.S.: Sarah Lawrence College and CUNY in New York, CANADA: UQUAM, Montreal, Ottawa, ARGENTINA: BuenosAires; BRAZIL: Univ. de Baia; MEXICO: UAM Mexico City; INDONESIA: Jakarta University; TUNISIA: University of Tunis, etc.  
CHINA: Tianjin University of Technology and Education

but also **Outside ACADEMIA:**

- in private foundations and companies: FRANCE: Danone, Peugeot; ITALY: ADECCO, AIMS Italia, International English Centre; HUNGARY: the Soros Foundation, etc.
- and public or governmental institutions: FINLAND: Finnish Cultural Foundation; FRANCE: IFSTTAR– Institut National de Recherche sur les Transports et leur sécurité, International Union of Railways France; ITALY: Sardinian Region Juvenile Court; Florence Employment Office; Center for Assistance Against Violence to Women « Differenza Donna », Comune di Roma, etc.; SWITZERLAND: Thomson Reuters

and **even in both “in and outside Academia”:**

permanent position at the Transilvania University of Brasov (ROMANIA) and 3-years contracts first at IFSTTAR, then at the International Union of Railways (FRANCE)



# Lessons Learnt from the long running program



In order to ensure its long term sustainability, we had to learn how to guarantee an effective management of a large network of institutions from three continents.

The lessons learned do not only include smooth administrative and organisational co-ordination, also in relation to the transformations in the network life-cycle (ideation, creation, implementation, consolidation, recognition, enlargement and progressive development, sustainability....),

but also the readiness to facing recurrent institutional obstacles and unexpected crisis.

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# Lessons Learnt from the long running program

Recurrent institutional obstacles, among others factors, include:

- **persisting perception of the innovative program as exceptional case among the majority of traditional doctorates - even at the founding institution.** This occurs especially when there is a change in the administration leaders and officers. This minority perception – although counterbalanced by a positive connotation of *excellent minority* – indeed also effects ordinary administrative practices (for example:

- ★ the way in which the **data bases for assessment** are implemented;

- ★ the **practices differing from the traditional doctorates** regarding the call, the recruitment board, the final jury, the didactic structure, the management structure, etc.

- ★ **some misalignments between the normative dispositions regulating the majority of traditional doctorates and the innovative doctorates**, even when specific articles for the innovative doctorates included in the same regulation provide that they may follow the Inter-institutional agreements signed with the partners Institutions)



# Lessons Learnt from the long running program



★lack of funds for research and education in the period of the global economic crisis and the

★need – even in regular time – to look for complementary funds in order to make realistic and sustainable the ambitious enterprise **avoiding to charge high fees on the doctoral trainees**

★changes at the network level in leadership and partnership and dynamic interplay between individual and institutional collaborations, both very relevant especially in a **program born from a bottom-up approach** aimed at creating synergies in research training by collaborative researches among an international community of scientists interested to develop the scientific field involving doctoral trainees - and **brought to top institutional level** in order to ensure legal validity of the joint degree and institutionalised processes in a long-term perspective



# Lessons Learnt from the long running program



- ★changes of the legal framework and normative dispositions in different countries allowing various degree of autonomy to Universities. In some States with centralised higher education system – in case of intervening contrast - need to align coherently the inter-institutional agreements (just an example the recent abolition of the tuition fees for doctoral candidates in Italy)
- ★different interpretations and operationalisation of the EC policies about innovative doctorates and misinterpretation of the needed steps to ensure legal value of the joint degree at each national level
- ★different assessment system and accreditation of the doctorates over the world using different criteria and indicators also when evaluating the same dimension: one example for all, the scientific productivity of the members of the International Scientific Board and Teaching Staff



# Lessons Learnt from the long running program



★**different time-to-degree** for doctoral research trainees who are already engaged in a doctoral programme at their own university and are accepted for the International joint PhD if coming from countries where enrolment in two doctorates at the same time is permitted at specific conditions. In this case there is a need to adopt solutions for the best time to be enrolled in the international PhD: if for example in Canada the traditional PhD at u-Ottawa is 4 years, to harmonise the time-to-degree the best would be to be enrolled in the 3-years International Joint PhD when the doctoral trainee is at the 2<sup>nd</sup> year at his home institution.

Perhaps **some of these difficulties will disappear when the perception of minority (even in terms of the excellent exception) will be overcome** by the wider spread of these doctorates.

Their coexistence - alongside equally excellent traditional doctorates operating at a single institution - should be more peaceful and in a certain sense **"normalized"**.





**The European/International Joint Ph.D. in Social Representations and Communication Research Centre and Multimedia Lab**



If you wish to know more,  
please consult our dedicated web-site platform:  
<http://www.europhd.eu>



# Thank you for your attention

....not only “*his*” works,  
but also “*their*” works will follow him....



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[www.europhd.eu](http://www.europhd.eu)